

ATTACHMENT B5

NOTIFICATION SUMMARY REPORT



**ATTACHMENT B-5
EASTERN CORRIDOR SEGMENTS II and III
Red Bank Corridor to I-275/SR 32 Interchange
(PID 86462)**

**FOCUS AREA WORKSHOPS and ONLINE SURVEY
NOTIFICATION SUMMARY REPORT**

Prepared For
**Ohio Department of Transportation
District 8
505 South State Route 741
Lebanon, OH 45036-9518**

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August 29, 2016

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Introduction

Eastern Corridor Segments II and III are located at the center of the Eastern Corridor region. Together, they extend between the Red Bank Corridor (Segment I) and the I-275/State Route (SR) 32 interchange in the Eastgate Area of Clermont County (Segment IV) and encompass the roads in between, including US 50/Wooster Pike, SR 125/Beechmont Levee and SR 32.

Initial recommendations for transportation improvements through this area, as outlined in the 2006 Tier 1 Record of Decision, focused on a proposed relocation of SR 32 by shifting the western end of SR 32 from where it currently stops at SR 125 (Beechmont Avenue) to a new, direct connection with US 50 (Columbia Parkway) and the Red Bank corridor. After completing initial Tier 2 studies to better define the proposed SR 32 Relocation project, gather public input and identify possible new alignments and related environmental and cultural impacts, the Ohio Department of Transportation (ODOT) determined in 2015 that relocating SR 32 through the Little Miami River valley (west of Church Road) is not a feasible option due to potentially significant environmental impacts and construction costs.

However, congestion, travel delays and safety issues still exist within this central portion of the Eastern Corridor and transportation improvements are needed to address regional network inadequacies and poor linkage to major economic, recreational and employment centers. During the spring and summer of 2016, ODOT began developing a Transportation Needs Analysis to verify and prioritize problem areas, redefine the Study Area as needed, and focus on what can reasonably be addressed by the project given the significant environmental constraints.

Gathering input from the public was a core element of this initiative and ODOT conducted a comprehensive community outreach effort to give those who regularly travel through the area, including those who reside, work or own businesses there, multiple opportunities to:

- Identify their transportation priorities
- Identify problem areas
- Suggest improvements to be made

Input opportunities made available to the public included:

- Participating in one or more of six Focus Area Workshops located throughout the study area
- Participating in an interactive, Internet-based survey
- Submitting comments to the project team via email, mail or telephone call
- Submitting comments using the Submit Feedback function on the Eastern Corridor website

The following report documents efforts made to notify the public about Segments II and III input opportunities and encourage their participation. A summary of the content of the Focus Area

Workshops and online survey, as well as feedback received is provided in the following reports, which are included as separate attachments to the Eastern Corridor Segments II and III Transportation Needs Analysis Report:

- Public Feedback Summary Report, Segments II and III Internet Survey: March 15, 2016 through June 15, 2016 (Attachment B-4 of the Transportation Needs Analysis Report)
- Summaries of Focus Area Workshops (Attachment B-3 of Transportation Needs Analysis Report)

INPUT OPPORTUNITIES

Focus Area Workshops

Six Focus Area Workshops were held across a four-week period in April and May of 2016. Each workshop was held at a different location within the Segments II and III Study Area. The Workshops were open to everyone and participants were welcome to attend more than one session.

Table 1: Focus Area Workshop Locations and Dates

Focus Area	Location	Date
US 50 Corridor Area	Mariemont High School, Mariemont	April 13, 2016
Newtown Village Area	Miami Valley Christian Academy, Newtown	April 14, 2016
Ancor/SR 32 Hill Area	Anderson Township Center, Anderson Township	April 27, 2016
Linwood/Eastern Interchange Area	Christ the King Church, Mt. Lookout	April 28, 2016
US 50/Red Bank interchange Area	R.G. Cribbet Recreation Center, Fairfax	May 4, 2016
SR 125/SR 32 Area	Mt. Washington Recreation Center, Mt. Washington	May 5, 2016

Online Feedback Tool (Survey)

An interactive, Internet-based feedback tool (MetroQuest Survey) was available for public input between March 15, 2016 and June 15, 2016. Operating as a survey supplemented with a mapping exercise, this tool allowed respondents to identify their transportation priorities within the Study Area, answer questions specific to the priorities they selected and identify problem areas and locations for desired improvements on a Google-based map of the Study Area. A full discussion of the questions asked and feedback obtained is provided in the Public Feedback Summary Report (Attachment B-4 of the Eastern Corridor Segments II and III Transportation Needs Analysis Report).

The feedback tool was provided on the Eastern Corridor website and links to it were included on all communications materials distributed between April and June 2016 including presentations, Eblasts, news releases, flyers, social media posts and postings on Eastern Corridor websites. Because this mechanism was online, participants could provide feedback any time of the day or night, at any location using computers, smartphones or other mobile devices.

Email, Mail, Telephone

The public was able to send comments to the project team via email or mail as well as call project team representatives at any time. Contact information was provided on the Eastern Corridor website and the website address was provided on all printed and electronic materials.

NOTIFICATION EFFORTS

Notification for public input opportunities was conducted using multiple communications channels including:

- A meeting and email correspondence with the Eastern Corridor Development Team
- Traditional media relations
- Email notifications sent to Eastern Corridor stakeholders (Eblasts)
- Website postings
- Social media networking
- Flyers posted in high-traffic areas within the Study Area
- Networking among community council leaders, business associations and interest groups

Because the Focus Area Workshops and the online feedback tool were available concurrently (the online feedback tool was available between March 15 and June 15 and the Workshops were held over a four-week period in April and May), notification materials generally promoted both opportunities together until the Workshops were completed on May 5. At that time, notification materials focused primarily on the feedback tool/survey.

Eastern Corridor Development Team

The Eastern Corridor Development Team (ECDT) includes the Eastern Corridor Partners¹, representatives and leadership of Eastern Corridor communities, business associations and business organizations, environmental and historic preservation groups, social and recreational organizations, and other stakeholder groups that have an interest in the Eastern Corridor Program.

¹ The Eastern Corridor Partners include: the Hamilton County Transportation Improvement District (HCTID), the Clermont County Transportation Improvement District (CCTID), the City of Cincinnati, the Ohio-Kentucky-Indiana Regional Council of Governments (OKI), the Southwest Ohio Regional Transit Authority (SORTA) and the Ohio Department of Transportation (ODOT).

The ECDT comes together on an as-needed basis to review and discuss project details and progress updates and serves as a conduit through which the Eastern Corridor project team and stakeholders can exchange information, ideas and feedback.

ODOT held an ECDT meeting on Wednesday, March 16, 2016 from 6 p.m. - 8 p.m. at the Miami Valley Christian Academy to provide an update on the status of the Eastern Corridor Program, with a specific focus on next steps for Segments II and III [minutes from this meeting are included in Appendix C, Eastern Corridor Development Team (ECDT) Notification Materials]. At this meeting, ODOT representatives shared information with meeting attendees and gathered their feedback about the upcoming Segments II and III public outreach campaign and its components. They also requested ECDT members' assistance with sharing information about input opportunities through their various communications channels (i.e. announcements at meetings, community newsletters, websites, social media, etc.). Due to the large number of multiple communications channels used by ECDT members, the Segments II and III Communications Team did not actively monitor all ECDT members' communications, therefore a complete list of coverage is not available. The team was made aware, however, that the following communities/organizations did distribute information among its constituents/members using at least one or more of their communications channels:

Anderson Township
Cincinnati USA Regional Chamber
City of Milford
Clermont County
Clermont County Chamber of Commerce
Clermont County Transportation Improvement District
Hamilton County
Madisonville Community Urban Redevelopment Corporation
Mt. Lookout Business Association
Mt. Lookout Community Council
Mt. Washington Community Council
ODOT District 8
Ohio Kentucky Indiana Regional Council of Governments
Sierra Club, Miami Group
Village of Fairfax
Village of Fairfax
Village of Mariemont
Village of Newtown

Media Outreach

ODOT distributed a news release to Cincinnati-based print, radio, digital and broadcast media on April 13, 2016. The release outlined the purpose of the Focus Area Workshops, listed the dates and locations for each session, provided information about the online feedback tool and where to access it, and invited organizations to contact ODOT should they want a project representative to come to a meeting and provide a project update. ODOT also distributed reminder releases, which included the same general content as the initial release (but were updated to remove dates of past meetings), on April 22, April 26 and May 3, 2016. Copies of the releases were posted on ODOT's District 8 website as well as the Eastern Corridor website. A copy of the initial release is included in Appendix B, Media Outreach.

The Eastern Corridor Communications Team tracked broadcast, print and digital coverage generated by the releases and confirmed placement by WCPO (using both its broadcast and digital resources). The *Enquirer* covered the story digitally and in print using its Community Press newspapers and UrbanCincy also produced a digital story. The Communications team did not monitor radio broadcasts and therefore, any mentions by radio stations are not documented in this report.

Email Notifications (Eblasts)

The Communications Team distributed four announcements about both the Focus Area Workshops and availability of the online feedback tool via email (Eblasts) to more than 1,200 Eastern Corridor stakeholders. Eastern Corridor stakeholders include regional and local community and business leaders, Eastern Corridor community and interest group representatives, resource agencies, representatives of environmental justice organizations, individuals who have attended Eastern Corridor public meetings, past Eastern Corridor survey participants, and individuals who have signed up to receive Eastern Corridor Program updates. The Eblasts were sent out on the following dates:

- Tuesday, April 12, 2016
- Friday, April 22, 2016
- Tuesday, April 26, 2016
- Tuesday, May 3, 2016

The content of each announcement was generally the same, although dates of past Focus Area Workshops were removed from the list of upcoming meetings in later distributions. A copy of the initial Eblast is provided in Appendix A: Notification Materials.

Additional Eblasts focused specifically on driving recipients to the online feedback tool prior to its close on June 15 were distributed on Friday, June 3 and Monday, June 13. The June 3 Eblast also announced the availability of the Focus Area Workshop meeting notes for review on the Eastern Corridor website. A copy of both Eblasts are included in Appendix A.

Website and Social Media Postings

The Communications Team posted announcements about the Focus Area Workshops and online feedback tool on websites belonging to the ODOT District 8 and the Eastern Corridor Program. The team also coordinated with Hamilton County, Clermont County, the Clermont County Transportation Improvement District (CCTID), the City of Cincinnati and Ohio-Kentucky-Indiana Regional Council of Governments (OKI) to have announcements about input opportunities posted on their respective sites. All organizations agreed to help publicize the information, however OKI opted to promote the input opportunities exclusively through social media networking due to its broad reach. Multiple ECDT members also posted the information on their websites and community networking sites. Due to the large number of ECDT member communications channels, the Communications Team did not monitor all, however placements were confirmed on the following:

- Anderson Township website
- Anderson Township Nextdoor.com platform
- Cincinnati USA Regional Chamber website
- Clermont County Chamber of Commerce website
- Clermont County Transportation Improvement District (TID) website
- Clermont County website
- Eastern Corridor website
- Hamilton County website
- Mariemont Nextdoor.com platform
- Mt. Lookout Community Council website
- Mt. Lookout Nextdoor.com platform
- Ohio Department of Transportation District 8 website
- Sierra Club Miami Chapter website
- Village of Fairfax website
- Village of Newtown website

The Communications Team also promoted the Focus Area Workshops and online response tool during the months of March, April, May and June using postings on the Eastern Corridor Facebook site and through the Eastern Corridor's Twitter account. A table containing the content of all social media posts is provided in Appendix A, Notification Materials. Additional posts about the Workshops and online survey were also confirmed on the following social media sites:

- Anderson Township Facebook
- Building Cincinnati Facebook and Twitter
- City of Milford Facebook
- Clermont County TID Facebook and Twitter
- Madisonville Community Urban Redevelopment Corporation Facebook

- Miami Township, Clermont County OH Facebook
- Mt. Lookout Business Association Facebook
- Mt. Washington Community Council Facebook
- Ohio Department of Transportation Facebook and Twitter
- Ohio Kentucky Indiana Regional Council of Governments Facebook and Twitter
- Sierra Club Miami Group (Cincinnati, Middletown, Dayton) Facebook
- South 80 Trails Facebook
- Village of Fairfax Facebook
- WCPO Facebook

Flyers

The Segments II and III project team explored the options of using automated telephone messages and direct mail (postcards) to notify residents and businesses within the Study Area about the upcoming public input opportunities. However, the associated costs for each option precluded their use. The team instead developed and distributed two flyers to promote the upcoming opportunities. The content of each flyer and its distribution method is described below.

Workshop and Online Feedback Tool Flyer

This flyer included information about both Focus Area Workshops and the online feedback tool. The flyer was sent to ECDT members to use as part of their communications efforts, was shared as a handout at the Clermont County Transportation Improvement District meeting held on Friday, April 8, 2016 and was distributed at each Workshop session. Hamilton County Engineer Ted Hubbard also distributed the flyers at a Mariemont Civic Association meeting held in April. In addition, the flyer was distributed at the Clermont Chamber of Commerce's April 20, 2016 Breakfast Forum. To help spread the word further, copies of the flyer were given to the following 45 businesses/organizations in and around the Study Area who agreed to post them in their stores/offices and distribute them at meetings listed below. A copy of the flyer is included in Appendix A.

Online Feedback Tool-Only Flyer

This flyer focused specifically on encouraging community members to share their thoughts about transportation issues and needs in the Segments II and III Study Area using the online feedback tool. It was distributed during the last few weeks of the tool's active period (March 15 to June 15) to ECDT members (via email), posted on the Eastern Corridor's Facebook and Twitter platforms, and hardcopies were given to the 22 businesses and organizations listed below for posting and distribution. A copy of the flyer is provided in Appendix A.

- All State Insurance (SR 125/SR 32 area)
- Blue Ash Chamber of Commerce
- Cincinnati USA Regional Chamber

- Clermont County Chamber of Commerce
- Columbia-Tusculum Community Council
- Dairy Corner (Newtown)
- Great Clips (SR 125/SR 32 area)
- Keepsake Photography (SR 125/SR 32 area)
- Linwood Community Council
- Luckman Coffee (SR 125/SR 32)
- Lunken Airport
- Lunken Airport Sky Galley
- Mainstreet Café (Newtown)
- Mt. Lookout Business Association
- Mt. Washington Community Council
- Newtown Animal Hospital (Newtown)
- Newtown Auto Repair (Newtown)
- Newtown Feed and Seed (Newtown)
- Newtown Municipal Building (Newtown)
- Starbucks (SR 125/SR 32 area)
- Turpin Farms (Newtown area)
- Union Township

Newsletters

Multiple communities and business organizations included information about the Workshops and/or the survey in newsletters sent by email to their residents/members. Although the Communications team did not monitor each community's and organizations email updates, it confirmed placement in the following:

- Cincinnati USA Regional Chamber member weekly newsletter,
- Clermont County Chamber of Commerce weekly member newsletter
- Mt. Lookout Community Council weekly email newsletter (was included in both the April 13 and April 27 newsletters as well as a newsletter distributed in early June)

Additional Outreach

In addition to the previously discussed outreach efforts, ODOT contacted by email and telephone representatives of community councils located within or near the Study Area who were unable to attend the March 16 ECDT meeting. The purpose of these efforts was to provide these communities with an update on Segments II and III and the related public input initiatives, as well as to answer

questions they may have. ODOT also met with the following organizations to discuss next steps for Segments II and III and related public involvement opportunities:

- Sierra Club, Miami Group
- Village of Mariemont
- Village of Newtown

Results

Notification efforts about the Focus Area Workshops and the online survey resulted in the following:

- 109 people participated in the Focus Area Workshops
- 2,019 people viewed the Segments II and III online survey. Of these, 1,143 people completed the survey and submitted their responses.

The results of the feedback received are provided in the Focus Area Workshop Summaries and the Public Feedback Summary Report, which are provided as Attachments B-3 and B-4, respectively, of the Eastern Corridor Segments II and III Transportation Needs Analysis Report.

APPENDIX A: NOTIFICATION MATERIALS

- **Eastern Corridor Public Input Notification Eblast, April 12**
- **Eastern Corridor Survey is Closing/Workshop Notes Are Available Eblast, June 3**
- **Make Sure Your Voice is Heard Eblast, June 13**
- **Eastern Corridor Website Notices**
- **Workshop And Online Feedback Tool Flyer** (distributed at Focus Area Workshops)
- **Online Feedback Tool Only Flyer** (posted in public spaces in Eastern Corridor communities and sent to ECDT members to distribute via their websites and email communications)
- **Eastern Corridor Social Media Posts**
- **Sample Social Media Posts Captured From Other Sites**
- **Samples of Notices Captured From Community Partners**

EASTERN CORRIDOR PUBLIC INPUT NOTIFICATION EBLAST, APRIL 12



New Online Tool and Community Area Meetings Announced to Gather Public Feedback

ODOT seeks public feedback as Segments II and III move forward

The Ohio Department of Transportation (ODOT) is moving forward with Segments II and III of the Eastern Corridor group of projects in a new way and is seeking input from residents, business owners, and commuters in the Greater Cincinnati area. Improvements identified will add value to communities and businesses within the study area, while also addressing transportation issues like safety and congestion.

The area under study extends from the Red Bank corridor to the I-275/SR 32 interchange and encompasses all roads in between, including Wooster Pike, Beechmont Levee (SR 125) and SR 32.

YOUR INPUT IS NEEDED!

Fill out an online survey.

1. Participate in an easy-to-use, interactive online survey. **Available until June 15**, the survey can be accessed any time, anywhere using a computer, smartphone, or other mobile device. Weigh in by simply going to www.EasternCorridor.org.

Participate in a Focus Area Workshop.

2. Join your neighbors at one of six Focus Area Workshops to discuss your improvement ideas and priorities (schedule shown below). Though each workshop will include elements focused on the particular area in which they are located, the primary content at each meeting will be the same. Come to the session most convenient for you. (Workshops will address the same general questions covered in the online survey but encourage further discussion among participants.)

Focus Area Workshop Details

Wednesday, April 13

US 50 Corridor Area

6 p.m. to 8 p.m.

Mariemont High School

1 Warrior Way, Mariemont 45227

Thursday, April 14

Newtown Village Area

6 p.m. to 8 p.m.

Miami Valley Christian Academy

6830 School Street, Newtown 45244

Wednesday, April 27

Ancor/SR 32 Hill Area

6 p.m. to 8 p.m.

Anderson Center

7850 Five Mile Road, Anderson Twp. 45230

Thursday, April 28

Linwood/Eastern Interchange Area

6 p.m. to 8 p.m.

Christ The King Parish Center

927 Ellison Avenue, Mt. Lookout 45226

Wednesday, May 4

US 50/ Red Bank Interchange Area

6 p.m. to 8 p.m.

R.G. Cribbitt Recreation Center

5903 Hawthorne Avenue, Fairfax 45227

Thursday, May 5

SR 125/SR 32 Area

6 p.m. to 8 p.m.

Mt. Washington Recreation Center

1750 Beacon Street, Mt. Washington 45230

ODOT will also be reaching out to local business and community organizations to encourage their participation in the process. Anyone who would like a project representative to present at a community or organization meeting, can submit a request to

EasternCorridor@EasternCorridor.org.

As always, comments, questions, suggestions and ideas can also be submitted to the project team by replying to this email or by going to the Eastern Corridor website at www.EasternCorridor.org.

Eastern Corridor Implementation Partners

Hamilton County Transportation Improvement District

Clermont County Transportation Improvement District

City of Cincinnati

Ohio Department of Transportation

Ohio-Kentucky-Indiana Regional Council of Governments

Southwest Ohio Regional Transit Authority

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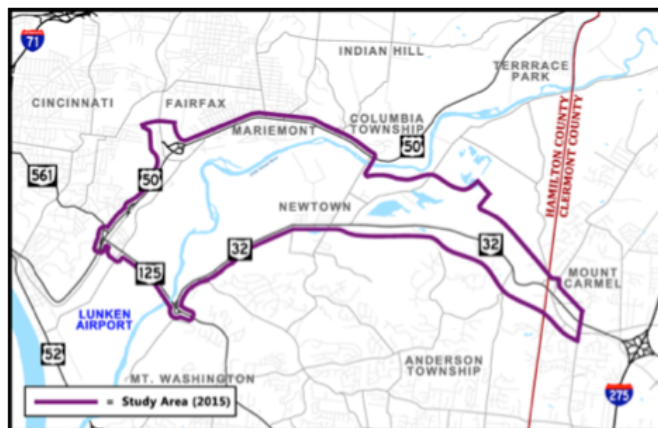
EasternCorridor.org

EASTERN CORRIDOR SURVEY IS CLOSING/WORKSHOP NOTES ARE AVAILABLE EBLAST, JUNE 3



Do you live in or travel through this area?

[Take the survey](#) by June 15 to help identify needed improvements!



The Eastern Corridor Segments II and III study area extends between the Red Bank/US 50 area and the I-275/SR 32 interchange and encompasses all roads in between including Wooster Pike (US 50), Beechmont Levee (SR 125) and SR 32.

The Ohio Department of Transportation (ODOT) wants to hear from residents and commuters about:

- Challenges experienced when traveling through Segments II and III (Red Bank to the I-275/SR 32 Interchange) of the Eastern Corridor
- Needed improvements

[Click here](#) to share your thoughts using ODOT's easy-to-use interactive survey. Don't wait too long - **the survey closes on June 15!** The information you provide will help shape local transportation investments and planning efforts.

HELP US SPREAD THE WORD

Please share this survey with others who may be interested in transportation improvements through the study area. Or download and share a copy of our [Survey Flyer](#).

COMMUNITY WORKSHOP MINUTES NOW AVAILABLE

Thank you to all who participated in the recent community workshops focused on the Eastern Corridor Segments II and III (Red Bank to the I-275/SR 32 Interchange) study area. We had many great discussions with local residents and community representatives about transportation priorities, challenges and needs across the [study area](#).

If you'd like to know more about what was discussed at the various sessions, check out the [meeting minutes](#) now posted on the



Eastern Corridor Website.

MORE INFORMATION

To learn more about the Eastern Corridor Segments II and III (Red Bank to the I-275/SR 32 Interchange) project, visit the project pages at www.EasternCorridor.org.

Eastern Corridor Implementation Partners

Hamilton County Transportation Improvement District

Clermont County Transportation Improvement District

City of Cincinnati

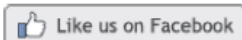
Ohio Department of Transportation

Ohio-Kentucky-Indiana Regional Council of Governments

Southwest Ohio Regional Transit Authority

The environmental review, consultation, and other actions required by applicable Federal environmental laws for this project are being, or have been, carried-out by ODOT pursuant to 23 U.S.C. 327 and a Memorandum of Understanding dated December 11, 2015, and executed by FHWA and ODOT.

STAY CONNECTED:



EasternCorridor.org

Eastern Corridor Program, 7844 Remington Rd., Cincinnati, OH 45242

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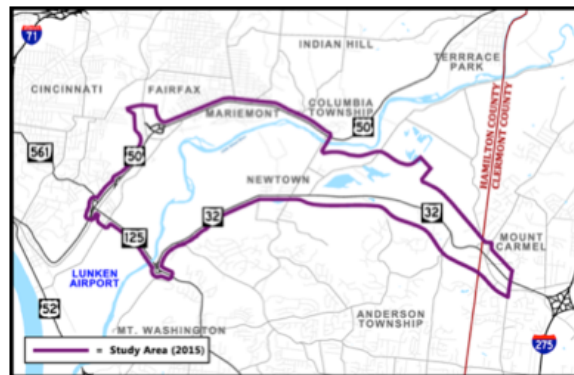
MAKE SURE YOUR VOICE IS HEARD EBLAST, JUNE 13



Make Sure Your Voice is Heard *The Eastern Corridor Segment II and III [Community Survey](#) is Closing. Last chance to participate in this survey is this Wednesday, June 15!*

ODOT wants to learn more about your transportation priorities and challenges when traveling through Segments II and III of the Eastern Corridor (see map below).

If you haven't already done so, [click here](#) to share your thoughts using ODOT's easy-to-use, interactive survey. The information you provide will help shape local transportation investments and planning efforts. **Your last chance to participate in this survey is this Wednesday, June 15!**



The Eastern Corridor Segments II and III study area extends between the Red Bank/US 50 area and the I-275/SR 32 interchange and encompasses all roads in between including Wooster Pike (US 50), Beechmont Levee (SR 125) and SR 32.

We've received great feedback so far about concerns within and when traveling through Segments II and III (Red Bank to the I-275/SR 32 Interchange) of the Eastern Corridor, as well as needed improvements. Thanks to those who have provided feedback!

Public feedback is critical to the development of this project, and continues to be instrumental as it undergoes further evaluation and refinement. There will be more public involvement opportunities in the future for Segments II and III.

SPREAD THE WORD

Please share this survey with others who may be interested in transportation improvements through the study area. [Or download and share a copy of our Survey Flyer.](#)

MORE INFORMATION

To learn more about the Eastern Corridor Segments II and III (Red Bank to the I-275/SR 32 Interchange) project, visit the project pages at www.EasternCorridor.org.

Eastern Corridor Implementation Partners

Hamilton County Transportation Improvement District

Clermont County Transportation Improvement District

City of Cincinnati

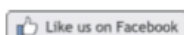
Ohio Department of Transportation

Ohio-Kentucky-Indiana Regional Council of Governments

Southwest Ohio Regional Transit Authority









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The Eastern Corridor

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\(SEGMENT I\)](#)

[RED BANK TO I-275/SR 32
\(SEGMENTS II AND III\)](#)

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Home

JOIN THE DISCUSSION

How do you travel within and through the central Eastern Corridor area? What problems do you experience? What improvements should be made?

ODOT is asking the region to join the discussion about how we can improve travel within and through the Eastern Corridor's [Segment II and III Study Area \(Red Bank to I-275/SR 32\)](#). To help get us started, please take a few minutes and share your thoughts by participating in our [easy-to-use, interactive survey](#). The answers you provide will help shape transportation investments in this region. This survey will remain open through June 15, 2016. Survey results will be shared on this website and in a public meeting to be held in September.



Take the survey

[CLICK HERE TO BEGIN](#)

Current Updates

[The April 2016 and May 2016 Segments II and III Focus Area Workshop Summaries are now available](#)

[Materials from the latest Eastern Corridor Development Team Meeting are now available](#)









[Oasis Rail Transit Open House materials are now available](#)


[New Oasis Rail Transit Project reports are now posted online](#)

[The Public Involvement Meeting Summary for the August 6, 2015, SR 32 Improvements Public Meeting is now posted](#)

[Materials from the August 6 Public Meeting for the SR 32 Improvements are now posted](#)

Segments II and III Overview Page

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The Eastern Corridor

[RED BANK TO I-275/SR 32
\(SEGMENTS II AND III\) OVERVIEW](#)

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[PUBLIC INVOLVEMENT](#)

[PROJECT CONTACTS](#)

Eastern Corridor / Projects / Red Bank to I-275/SR 32 (Segments II and III)

Red Bank to I-275/SR 32 (Segments II and III) Overview

Community input is integral to the development of this project. Your feedback will be used to help shape the improvements to be made. Add your voice to the discussion by participating in the easy-to-use, interactive survey below:



Take the survey

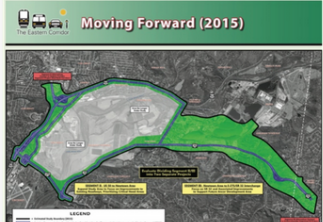
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Contact Us

(513) 888-7625

EasternCorridor@EasternCorridor.org

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Moving Forward (2015)

Eastern Corridor Segments II and III are located at the center of the Eastern Corridor region. Together, they extend between the Red Bank Corridor (Segment I) and the I-275/SR 32 interchange in the Eastgate Area of Clermont County (Segment IV) and encompass the roads in between, including US 50/Wooster Pike, SR 125/Beechmont Levee and SR 32.

Previous recommendations for transportation improvements through this area (as outlined in the [Tier 1 Record of Decision](#)) focused on shifting the western end of SR 32 from where it currently stops at SR 125 (Beechmont Avenue) to a new, direct connection with US 50 (Columbia Parkway) and the Red Bank corridor. After completing [in-depth studies](#) to better define the proposed project, identify possible new alignments and related environmental and cultural impacts, as well as gather [public input](#), ODOT determined that relocating the roadway

Segments II and III Public Involvement Overview Page

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(513) 888-7625

EasternCorridor@EasternCorridor.org


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Public Involvement Overview

JOIN THE DISCUSSION ABOUT EASTERN CORRIDOR SEGMENTS II AND III

ODOT is asking the region to join the discussion about how travel can be improved within and through the Eastern Corridor's [Segment II and III Study Area](#). **Community input is integral to the development of this project. Your feedback will be used to help shape transportation investments in this region.** Add your voice to the discussion by participating in the easy-to-use, interactive survey below:











Take the survey


CLICK HERE TO BEGIN

EASTERN CORRIDOR PROGRAM PUBLIC INVOLVEMENT OVERVIEW

Public involvement has played a critical role in the planning and development of the Eastern Corridor Program. Public involvement will continue to be crucial as the projects undergo further evaluation. Information about how to get involved is provided below.

Segments II and III Public Involvement Upcoming Opportunities Page

[Home](#) [Overview](#) [Background](#) [Projects](#) [Documents](#) [Public Involvement](#) [News](#) [Contact Us](#)



The Eastern Corridor

[PUBLIC INVOLVEMENT OVERVIEW](#)

[UPCOMING OPPORTUNITIES](#)

[RECENT ACTIVITY](#)

Contact Us

(513) 888-7625

EasternCorridor@EasternCorridor.org

[Contacts](#) [Feedback](#)


[Eastern Corridor / Public Involvement](#)

Upcoming Opportunities

EASTERN CORRIDOR SEGMENTS II AND III (RED BANK TO I-275/SR 32) INPUT OPPORTUNITY

The Ohio Department of Transportation (ODOT) is moving forward with Segments II and III of the Eastern Corridor Program of projects in a new way and is actively seeking input from residents, business owners, and commuters in the Greater Cincinnati area. Improvements identified will add value to communities and businesses within the study area, while also addressing transportation issues like safety and congestion. The area under study extends from the Red Bank corridor to the I-275/SR 32 interchange, and encompasses all roads in between including Wooster Pike (US 50), Beechmont Levee (SR 125) and SR 32.

Community input is integral to the development of this project. Your feedback will be used to help shape transportation investments in this region. Add your voice to the discussion by participating in the easy-to-use, interactive survey below:





Take the survey


CLICK HERE TO BEGIN


This survey closes THIS WEDNESDAY, June 15, 2016.


Eastern Corridor Homepage – Survey Closing Announcement


 Home


 Overview


 Background


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The Eastern Corridor

RED BANK CORRIDOR
(SEGMENT I)

RED BANK TO I-275/SR 32
(SEGMENTS II AND III)

EASTGATE AREA TO BATAVIA
(SEGMENTS IV AND IVa)

OASIS RAIL TRANSIT


EASTERN CORRIDOR VIDEO Q&A

Home

JOIN THE DISCUSSION – SURVEY CLOSES THIS WEDNESDAY, JUNE 15!!!

How do you travel within and through the central Eastern Corridor area? What problems do you experience? What improvements should be made?

ODOT is asking the region to join the discussion about how we can improve travel within and through the Eastern Corridor's [Segment II and III Study Area \(Red Bank to I-275/SR 32\)](#). To help get us started, please take a few minutes and share your thoughts by participating in our [easy-to-use, interactive survey](#). The answers you provide will help shape transportation investments in this region. This survey will remain open through June 15, 2016. Survey results will be shared on this website and in a public meeting to be held in September.



Take the survey

CLICK HERE TO BEGIN

Current Updates

[The April 2016 and May 2016 Segments II and III Focus Area Workshop Summaries are now available](#)

[Materials from the latest Eastern Corridor Development Team Meeting are now available](#)

[Oasis Rail Transit Open House materials are now available](#)

[New Oasis Rail Transit Project reports are now posted online](#)

[The Public Involvement Meeting Summary for the August 6, 2015, SR 32 Improvements Public Meeting is now posted](#)

[Materials from the August 6 Public Meeting for the SR 32 Improvements are now posted](#)

WORKSHOP AND ONLINE FEEDBACK TOOL FLYER (distributed at Focus Area Workshops)



EASTERN CORRIDOR SEGMENTS II and III Red Bank to I-275/SR 32 Community Survey and Focus Area Workshops

Roadway improvements? More bike lanes? Mass transportation options? *Public Invited to Engage in Dialogue to Shape Eastern Transportation Improvements*

The Ohio Department of Transportation (ODOT) is moving forward with Segments II and III of the Eastern Corridor group of projects in a new way and is seeking input from residents, business owners, and commuters in the Greater Cincinnati area. Improvements identified will add value to communities and businesses within the study area, while also addressing transportation issues like safety and congestion.

The area under study extends from the Red Bank corridor to the I-275/SR 32 interchange and encompasses all roads in between, including Wooster Pike, Beechmont Levee (SR 125) and SR 32. Join the conversation online or in person.

YOUR INPUT IS NEEDED

Fill out an online survey.

1. Participate in an easy-to-use, interactive online survey. Available until June 15, the survey can be accessed any time, anywhere using a computer, smartphone, or other mobile device. Weigh in by simply going to www.EasternCorridor.org.

Participate in a Focus Area Workshop.

2. Join your neighbors at one of six Focus Area Workshops to discuss your improvement ideas and priorities (schedule shown below). Though each workshop will include elements focused on the particular area in which they are located, the primary content at each meeting will be the same. Come to the session most convenient for you. (Workshops will address the same general questions covered in the online survey but encourage further discussion among participants).

Focus Area Workshop Details

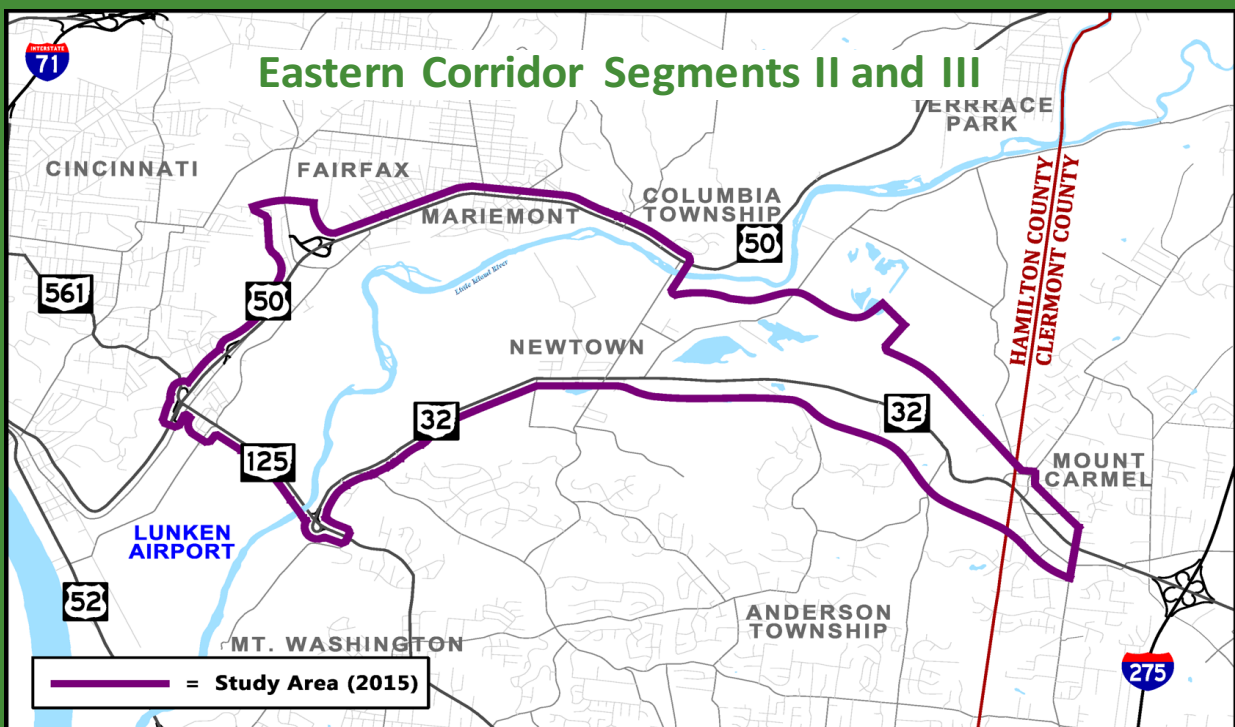
Wednesday, April 13 US 50 CORRIDOR AREA 6 p.m. to 8 p.m. Mariemont High School 1 Warrior Way, Mariemont 45227	Thursday, April 14 NEWTOWN VILLAGE AREA 6 p.m. to 8 p.m. Miami Valley Christian Academy 6830 School Street, Newtown 45244
Wednesday, April 27 ANCOR/SR 32 HILL AREA 6 p.m. to 8 p.m. Anderson Center 7850 Five Mile Road, Anderson Twp. 45230	Thursday, April 28 LINWOOD/EASTERN INTERCHANGE AREA 6 p.m. to 8 p.m. Christ The King Parish Center 927 Elison Avenue, Mt. Lookout 45226
Wednesday, May 4 US 50/RED BANK INTERCHANGE AREA 6 p.m. to 8 p.m. R.G. Cribbitt Recreation Center 5903 Hawthorne Avenue, Fairfax 45227	Thursday, May 5 SR 125/SR 32 AREA 6 p.m. to 8 p.m. Mt. Washington Recreation Center 1750 Beacon Street, Mt. Washington 45230

ONLINE FEEDBACK TOOL ONLY FLYER

(posted in public spaces in Eastern Corridor communities and sent to ECDT members to distribute via their websites and email communications)

DO YOU LIVE IN OR TRAVEL THROUGH THIS AREA?

Take the survey by June 15, 2016 to help identify needed improvements
at www.EasternCorridor.org



The Eastern Corridor Segments II and III study area extends between the Red Bank/US 50 area and the I-275/SR 32 interchange and encompasses all roads in between including Wooster Pike (US 50), Beechmont Levee (SR 125) and SR 32.

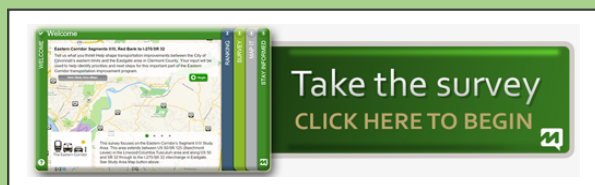
The Ohio Department of Transportation (ODOT) wants to hear from residents and commuters about:

- ✓ Challenges experienced when traveling through Segments II and III of the Eastern Corridor
- ✓ Needed improvements

The information you provide will help shape local transportation investments and planning efforts.

The environmental review, consultation, and other actions required by applicable Federal environmental laws for this project are being, or have been, carried-out by ODOT pursuant to 23 U.S.C. 327 and a Memorandum of Understanding dated December 11, 2015, and executed by FHWA and ODOT.

Go to ODOT's easy-to-use,
interactive survey at
www.EasternCorridor.org
and click on the image below:



EASTERN CORRIDOR SOCIAL MEDIA POSTS

Eastern Corridor Facebook Posts April 7, 2016-May 13, 2016	
4.7.2016	<p>Workshops to discuss transportation improvement needs and priorities for Eastern Corridor Segments II and III start next week! Held at the Mariemont High School Library on Wednesday and Miami Valley Christian Academy Cafetorium in Newtown on Thursday, these workshops are open to the public. Both meetings start at 6 p.m.</p> <p>Eastern Corridor Segments II and III extend from the Red Bank corridor to the I-275/SR 32 interchange and encompass all roads in between including Wooster Pike (US 50), Beechmont Levee (SR 125) and SR 32.</p> <p>More information is available at: http://easterncorridor.org/involvem.../upcoming-opportunities/</p>
4.13.2016	<p>The first of six public workshops for Eastern Corridor Segments II and III is TONIGHT at Mariemont High School from 6 p.m.-8 p.m. Segments II and III include SR 32 and US Route 50 between the Red Bank Corridor and the I-275/SR 32 interchange in Clermont County.</p> <p>If you live, work or drive through these areas, this is your opportunity to work alongside project planners to shape transportation improvements.</p> <p>Click here to see the full meeting schedule: http://easterncorridor.org/...</p>
4.14.2016	<p>Thank you to those who came out for the first Focus Area Workshop for Eastern Corridor Segments II and III last night. We had some great discussions and are looking forward to our next workshop in Newtown tonight.</p>
4.16.2016	<p>Thanks to everyone who has given feedback at a Focus Area Workshop or online about improving travel through the central Eastern Corridor area. If you haven't shared your thoughts yet, please do so by going here: https://easterncorridorinput.metroquest.com/</p> <p>And, don't forget—two more Workshops are coming up next week!</p> <p>http://easterncorridor.org/involvem.../upcoming-opportunities/ #PublicInvolvement #Metroquest #EasternCorridorProgram</p>

4.25.2016	<p>The third of six Focus Area Workshops for Eastern Corridor Segments II and III is this Wednesday, April 27, at the Anderson Center (7850 Five Mile Road, Anderson Township) from 6 p.m.-8 p.m.</p> <p>Like this post if you plan on going!</p> <p>Click the link below to see the full meeting schedule and public feedback opportunities. Though each workshop will include elements focused on the particular area in which they are located, the primary content at each meeting will be the same.</p> <p>#PublicInvolvement #EasternCorridor</p>
4.28.2016	<p>The fourth of six Workshops to discuss transportation improvements in the central Eastern Corridor is TONIGHT at Christ the King Parish Center (927 Ellison Avenue, Mt Lookout, OH 45226) from 6 p.m. - 8 p.m. We've had great discussions so far!</p> <p>If you miss tonight's meeting, you can still attend one of the two remaining meetings: http://easterncorridor.org/involvem.../upcoming-opportunities/</p> <p>You can also join the conversation via an online survey any time, anywhere using a computer, smartphone, or other mobile device.https://easterncorridorinput.metroquest.com/</p>
5.3.2016	<p>The public workshops to discuss transportation needs in the central Eastern Corridor are wrapping up! The last two meetings are tomorrow and Thursday nights. If you live in or travel through this area, don't miss this opportunity to work along side project planners and help shape improvements to be made!</p> <p>Here are the workshop details:</p> <p>Wednesday, May 4</p> <p>US 50/ Red Bank Interchange Area</p> <p>6 p.m. to 8 p.m.</p> <p>R.G. Cribbet Recreation Center</p> <p>5903 Hawthorne Avenue, Fairfax 45227</p> <p>Thursday, May 5</p> <p>SR 125/SR 32 Area</p> <p>6 p.m. to 8 p.m.</p>

	<p>Mt. Washington Recreation Center 1750 Beacon Street, Mt. Washington 45230 http://easterncorridor.org/involvem.../upcoming-opportunities/ #EasternCorridorProgram #PublicInvolvement</p>
5.5.2016	<p>Check out these photos from last night's workshop at the R.G. Cribbet Center. Thanks to all who came out to discuss their transportation priorities.</p> <p>The last workshop is TONIGHT, Thursday, May 5, at the Mt. Washington Recreation Center, 1750 Beacon Street, Mt. Washington 45230.</p> <p>#EasternCorridorProgram #PublicInvolvement</p>
5.13.2016	<p>Thank you to all who came out to one or more of our public workshops to discuss what you value about your communities and transportation issues and needs. If you didn't make it to one of the workshops, we still want to hear from you!</p> <p>Simply go to www.EasternCorridor.org and share your thoughts by clicking on the Take the Survey graphic. The survey takes approximately 5-10 minutes to complete – depending on how much you have to say!</p> <p>Please share this post with your friends and family—we'd like their input too.</p> <p>#PublicInvolvement #TheEasternCorridorProgram</p>
5.18.2016	<p>Ohio Department of Transportation - Cincinnati District 8 will soon be assessing responses to the Segments II and III (Red Bank to I-275/SR 32) community survey. Don't miss out on making sure your voice is heard! If you live in or travel through the study area you have just a few more weeks to tell them more about what improvements should to be considered. Go https://easterncorridorinput.metroquest.com/ now!</p>
6.2.2016	<p>Just two weeks left! Be sure to take a moment and help identify transportation needs between Red Bank and the I-275/SR 32 interchange including along Wooster Pike (US 50), Beechmont Levee (SR 125) and SR 32. Take ODOT's survey before June 15 to share your input: https://easterncorridorinput.metroquest.com/</p>
6.10.2016	<p>Hundreds of residents and commuters have already shared their thoughts on improving travel between Fairfax, Ohio, Mariemont,</p>

	Ohio, Newtown, Ohio, Around Anderson Township, Eastgate, and places along the way. Are you one of them? Join the discussion by completing the Eastern Corridor Segments II and III Community Survey. Comments received will help shape future transportation investments throughout the area. But hurry - the survey closes next Wednesday!
6.15.2016	Last call to give your feedback about Segments II and III (Red Bank to I-275/SR 32). This Community Survey closes tonight! Take ten minutes to give your thoughts here: https://easterncorridorinput.metroquest.com/

Eastern Corridor Twitter Posts April 7, 2016-May 13, 2016	
4.7.2016	Transportation #improvements for central @EasternCorridor to be discussed at public workshops starting next week! http://easterncorridor.org/involvement/upcoming-opportunities/ ...
4.13.2016	See us TONIGHT @ Mariemont HS for a workshop w/@ODOTCincinnati to shape travel thru the area http://easterncorridor.org/involvement/upcoming-opportunities ...
4.14.2016	Thanks to those who came to the first Focus Area Workshop for @EasternCorridor Segments II/III last night.
4.25.2016	Provide input re: @EasternCorridor Segments II & III at the Anderson Center this Wed., 4/27: http://easterncorridor.org/involvement/upcoming-opportunities ...
4.28.2016	RT if you plan on attending tonight's @EasternCorridor Workshop in Mt. Lookout: http://easterncorridor.org/involvement/upcoming-opportunities/ ...
5.3.2016	The public workshops to discuss #transportation needs in the central @EasternCorridor are wrapping up! http://ow.ly/4nnQNT
5.3.2016	RT if you plan on going! Final Eastern Corridor "Segments II and III" workshops held May 4 & 5 http://www.dot.state.oh.us/districts/D08/Newsreleases/Pages/Final-Eastern-Corridor-Segment-II-and-III-Workshops-May-4-and-5.aspx ...
5.5.2016	The last Segments II/III workshop is TONIGHT, Thursday, May 5, at the Mt. Washington Recreation Center. 1750 Beacon Street, Mt. Washington.
5.5.2016	Come give your input at the Segments II/III workshop TONIGHT in Mt. Washington!: http://easterncorridor.org/involvement/upcoming-opportunities/ ...

SAMPLE SOCIAL MEDIA POSTS CAPTURED FROM OTHER SITES

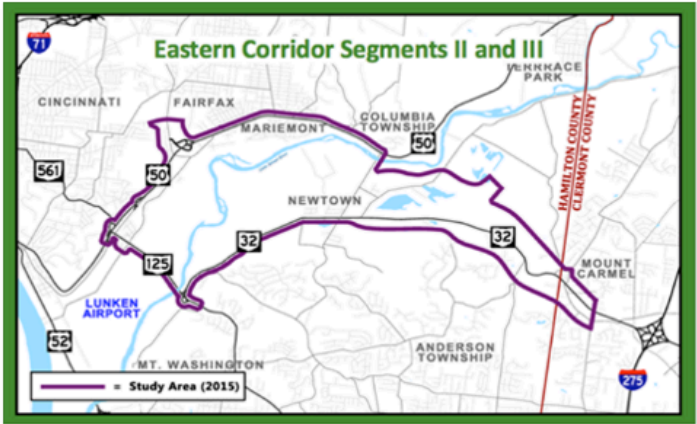


OKI Regional Council of Governments

shared Eastern Corridor's photo.

June 7 · 🌐

Just two weeks left! Be sure to take a moment and help identify transportation needs between Red Bank and the I-275/SR 32 interchange including along Wooster Pike (US 50), Beechmont Levee (SR 125) and SR 32. Take ODOT's survey before June 15 to share your input: <https://easterncorridorinput.metroquest.com/>





OKI Regional Council of Governments

shared Eastern Corridor's post.

April 25 · 🌐

Two more opportunities to get involved and share your input with the Eastern Corridor group of projects.





OKI Regional Council of Governments shared Eastern Corridor's post.

April 11 · 🌐



Eastern Corridor

Published by Amanda Blue [?] · April 7 · 🌐

Workshops to discuss transportation improvement needs and priorities for Eastern Corridor Segments II and III start next week! Held at the Mariemont High School...

[See More](#)



Like



Comment



Share



OH-KY-IN RCOG Retweeted



Eastern Corridor @EasternCorridor · Jun 2

Time is running out to identify #transportationneeds for EC Segments II and III. Give input by June 15. easterncorridorinput.metroquest.com



1



1



City Of Cincinnati Government shared Ohio Department of Transportation - Cincinnati District 8's post.

May 4 · 🌐

The final Eastern Corridor "Segments II and III" workshops will take place today and tomorrow. More information from Ohio Department of Transportation - Cincinnati District 8 below.



Ohio Department of Transportation - Cincinnati District 8

May 3 · ✨

Like Page

The Final Eastern Corridor "Segments II and III" workshops will be held on May 4 & 5 - Attend and be part of the decision making process. <http://www.dot.state.oh.us/.../Final-Eastern-Corridor-Segment...>

Final Eastern Corridor Segment II and III Workshops May 4 and 5

Hamilton County (May 3, 2016) – The final Eastern Corridor "Segments II and III" workshops being held by the Ohio Department of Transportation (ODOT) occur on May 4 and May 5. The workshops are part of ODOT's continued analysis of Segments II and III of the Eastern Corridor group of projects.

DOT.STATE.OH.US



You Retweeted



Uptown Cincinnati @BeUptownCincy · Jun 14

Remember you can inform [#EasternCorridor](#) transportation through the [@ODOT_Cincinnati](#) survey [uptowncincinnati.com/news/help-uci-...](#)



2



1



You Retweeted



AndersonAreaChamber @AndersonAreaCC · Jun 14

Have your voice heard on the [@EasternCorridor](#) project with a quick survey at [easterncorridorinput.metroquest.com](#)




1



SAMPLES OF NOTICES CAPTURED FROM COMMUNITY PARTNERS

Mount Lookout Nextdoor.com Postings

(5,125 neighbors, including neighborhoods Hyde Park, Linwood, Columbia Tusculum, Oakley, East End, and Fairfax)



Public Mtg on Linwood-Eastern Avenue Interchange

5h ago

Anne Sesler from Mount Lookout

The Ohio Dpt. of Transportation, Hamilton County and Clermont County want your input on transportation issues. A workshop on the Linwood/Eastern Avenue Interchange Area (most directly relevant to Mt. Lookout) will be held April 28 at Christ the King Parish Center, from 6-8 p.m.

Information about the workshop and an online survey are available on the project's website: <http://easterncorridor.org>

Eastern Corridor | Providing essential east-west c...
JOIN THE DISCUSSION How do you travel within and thro...
EASTERNCORRIDOR.ORG

Shared with Mount Lookout + 5 nearby neighborhoods in General

THANKED! 1

REPLY

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Kaity

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Map

Events Calendar

Nextdoor Now

Recommendations NEW

LOCAL

Mount Lookout

Nearby Neighborhoods

Local Agencies

CATEGORIES

Classifieds

Crime & Safety

Documents

Free Items

General


Lost & Found

Recommendations

GROUPS

Browse all 2 groups

Post in General



Reminder: Help ODOT Shape Transportation Improvements in Our Area

11 Apr

Kaity Dunn from Mount Lookout

ODOT wants to hear from people in our area (and beyond) about the transportation-based challenges we experience and improvements that could be made. More specifically, they're studying the area between Red Bank Road/US 50 and the I-275/SR 32 interchange as well as the roads in between: Wooster Pike, Beechmont Levee/SR 125, and SR 32. You can share your input by completing an online survey at www.EasternCorridor.org. They're also inviting the public to Focus Area Workshops which start next week (you only need to go to one session). More information is below:

YOUR INPUT IS NEEDED!

Fill out an online survey.

1. Participate in an easy-to-use, interactive online survey. Available until June 15, the survey can be accessed any time, anywhere using a computer, smartphone, or other mobile device. Weigh in by simply going to www.EasternCorridor.org.

Participate in a Focus Area Workshop.

2. Join your neighbors at one of six Focus Area Workshops to discuss your improvement ideas and priorities (schedule shown below). Though each workshop will include elements focused on the particular area in which they are located, the primary content at each meeting will be the same. Come to the session most convenient for you. (Workshops will address the same general questions covered in the online survey but encourage further discussion among participants.)

Focus Area Workshop Details

Mariemont Nextdoor.com posting (1,479 neighbors)

Invite
 Abby

Home

Inbox

Neighbors

Map

Events Calendar

Nextdoor Now

LOCAL

Mariemont

Nearby Neighborhoods

Local Agencies

CATEGORIES

Classifieds

Crime & Safety

Documents

Free Items

General

Lost & Found

Recommendations

GROUPS

Browse all 8 groups

Post in General

ODOT Meeting Eastern Corridor Tonight
 Joe Stelzer from Mariemont

8

13 Apr

Another Reminder ODOT Meeting Tonight at 6pm

The Ohio Department of Transportation ("ODOT") is seeking input on changes to State Route 50 / Wooster Pike as part of the Eastern Corridor project.

A lot of great suggestions for the Mariemont Area already:

- Smart lights in the Square to better handle traffic during peak periods.
- Fund and Build the Wasson Way from Hyde Park to Newtown to get bike traffic off Wooster and other roads.

The first workshop is today Wednesday, April 13 from 6 p.m. to 8 p.m. at the Mariemont High School, 1 Warrior Way. There will be another workshop in Fairfax on May 4th from 6 p.m. to 8 p.m. at the R.G. Cribb Recreation Center, 5903 Hawthorne Ave.

We would encourage residents to come provide their comments and feedback to improve traffic flow through the Mariemont area.

<http://www.cincinnati.com/story/news/loc...>

ODOT seeks feedback on next phase of Eastern C...
 People will have an opportunity to provide suggestions on t...
CINCINNATI.COM

Village of Newtown website

[Contact Us](#)
[Directions](#)

Located along the Little Miami National Wild and Scenic River, the Newtown area has been inhabited for nearly 3,000 years. The Adena, Woodland, and Fort Ancient peoples left world-renowned sites and artifacts, while European pioneers settled here in the late 1700s. Now Newtown is a vibrant Midwestern village with well-kept homes, excellent parks, a link to the Little Miami Bike Trail, and a unique business district. Enjoy your visit to our website—and please see us in person soon!

Home

Mayor and Council

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Public Works

Safety Services

Community

Flag Spring Cemetery

Moundview House

Business

Events

Announcements

Useful Links

Latest News

EASTERN CORRIDOR – STAY INFORMED
 Participate in an Interactive Online Survey
 (available until June 15)

MVCA / SHORT PARK DEVELOPMENT PLAN
 Click here to view The Short Park Vision.

Newtown Business Association and Civic Organizations ~ Veterans Association
 Veterans: click here for more info regarding Memorial Wall.

River Flood Stage Information
 NOAA webpage for local flood stage information.

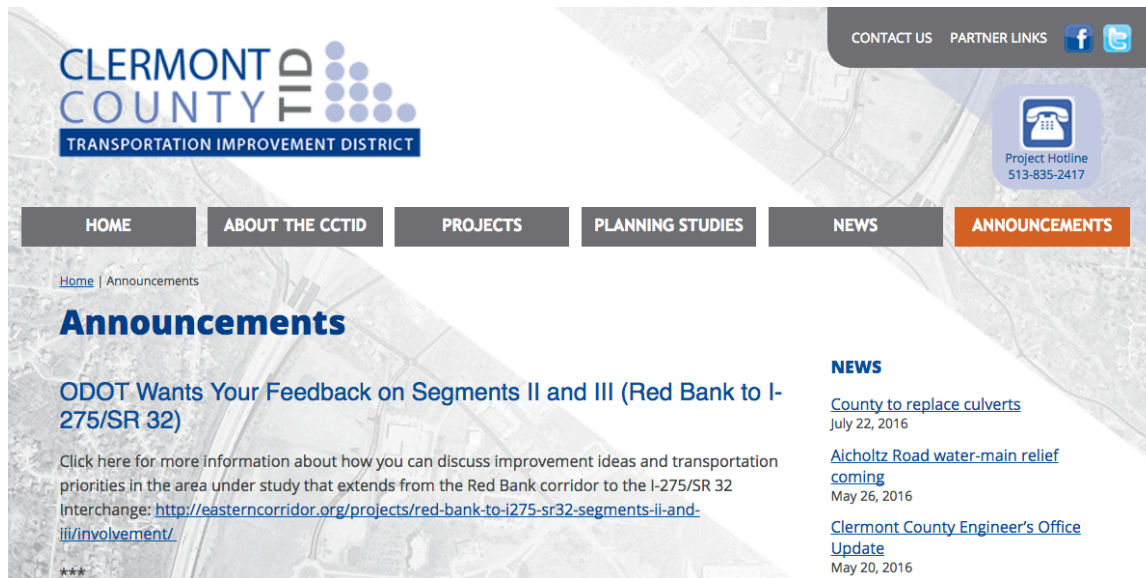
Upcoming Meetings

May 10 – 7:00pm Village Council

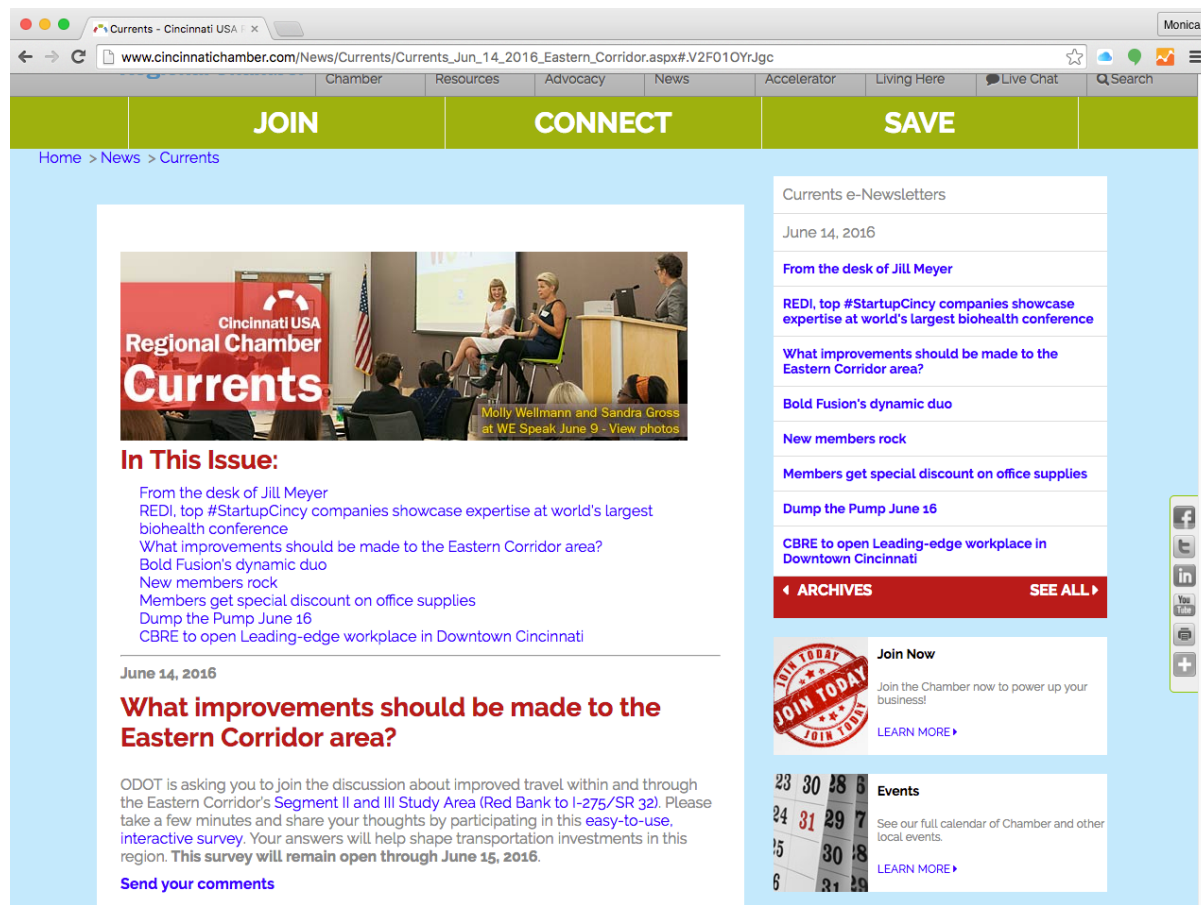
May 24 – 7:00pm Village Council

B5-33

Clermont County Transportation Improvement District website



Cincinnati USA Regional Chamber



APPENDIX B: MEDIA OUTREACH

- **Media Release**
- **Media Coverage Summary**
 - Cincinnati Enquirer/Community Press, 4/7/2016
 - WCPO-ABC, 4/12/2016
 - UrbanCincy, 4/28/2016

MEDIA RELEASE

(Multiple follow up releases were also distributed)

Eastern Corridor Segments II and III Workshops to Begin

<http://www.dot.state.oh.us/districts/D08/Newsreleases/Pages/Easter...>



All Sites

Search ODOT



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ODOT Home Districts District 08 News Releases

Eastern Corridor Workshops Begin April 13

Input will help shape improvements to "Segments II and III"

Hamilton County (April 12, 2016) – The Ohio Department of Transportation (ODOT) is continuing its analysis of "Segments II and III" of the Eastern Corridor group of projects by hosting six Focus Area Workshops.

The Segments II and III study area includes State Route 32 and U.S. Route 50 between the Red Bank Corridor and the I-275/SR 32 interchange in Clermont County.

The first workshops that are open to the public begin this week. The workshops will allow those interested in these areas of the project to work alongside ODOT, Hamilton County, Clermont County, the city of Cincinnati, SORTA, and OKI in shaping the improvements. The primary content at each meeting will be the same so attendees can select the most convenient session. However, each workshop will include elements focused on the particular area in which they are located.

Wednesday, April 13	Thursday, April 14
U.S. 50 Corridor Area	Newtown Village Area
6 p.m. to 8 p.m.	6 p.m. to 8 p.m.
Mariemont High School	Miami Valley Christian Academy
1 Warrior Way, Mariemont 45227	6830 School Street, Newtown 45244

Wednesday, April 27	Thursday, April 28
Ancor/State Route 32 Hill Area	Linwood/Eastern Interchange Area
6 p.m. to 8 p.m.	6 p.m. to 8 p.m.
Anderson Center	Christ the King Parish Center
7850 Five Mile Rd. Anderson Twp. 45230	927 Ellison Ave., Mt. Lookout 45226

Wednesday, May 4	Thursday, May 5
U.S. 50/Red Bank Interchange Area	State Route 125/State Route 32 Area
6 p.m. to 8 p.m.	6 p.m. to 8 p.m.
R.G. Cribbitt Recreation Center	Mt. Washington Recreation Center
5903 Hawthorne Ave., Fairfax 45227	1750 Beacon St., Mt. Washington 45230

Additionally, ODOT's new online tool allows the public to provide input that will help to identify improvements to aid in this continued analysis. These improvements will add value to communities and businesses within the study area while also addressing transportation issues like safety and congestion.

The new online tool enables individuals to easily provide feedback and includes an interactive map that allows the user to place specific markers on locations they feel need the most attention.

Information gathered from the greater Cincinnati community will be part of the equation used to identify congestion and safety improvements for key routes in the area including Wooster Pike (US 50), Columbia Parkway (US 50), the Beechmont Levee (SR 32), and State Route 125.

The new, interactive feedback tool can be accessed via smart phone, tablet, or computer at: www.EasternCorridor.org. It will be available to the public through June 15, 2016.

ODOT will also be reaching out to local business and community organizations to encourage their participation in the process. Anyone who would like a project representative to present at a community or organization meeting, can submit a request to EasternCorridor@EasternCorridor.org. As always, comments, questions, suggestions and ideas can also be submitted to the project team through the Eastern Corridor website at www.EasternCorridor.org.

###

The Ohio Department of Transportation maintains the state's largest man-made asset--the transportation system. ODOT's mission is to provide the safe and easy movement of people and goods from place to place. As a \$2.8 billion per year enterprise, ODOT invests the bulk of its resources in system preservation through maintenance, construction and snow and ice operations.

The environmental review, consultation, and other actions required by applicable Federal environmental laws for this project are being, or have been, carried out by ODOT pursuant to 23 U.S.C. 327 and a Memorandum of Understanding dated December 11, 2015, and executed by FHWA and ODOT.

For more information contact: Brian Cunningham, Communications Manager, at (513) 933-6517, Liz Lyons, Public Information Specialist, at (513) 933-6534 or email D08.PIO@dot.state.oh.us

MEDIA COVERAGE SUMMARY

DIGITAL

Cincinnati.com, 4/7/2016: ODOT seeks feedback on next phase of Eastern Corridor. <http://www.cincinnati.com/story/news/local/community-news/2016/04/07/odot-seeks-feedback-next-phase-eastern-corridor/82751868/>

WCPO.com, 4/12/2016: Planners want your input on changes to the Eastern Corridor, <http://www.wcpo.com/news/insider/planners-want-your-input-on-changes-to-the-eastern-corridor>

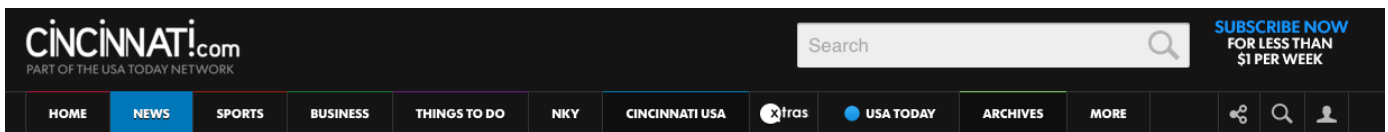
UrbanCincy, 4/28/2016: ODOT Looking For Public Feedback on Reworked Eastern Corridor Program,

PRINT

Cincinnati Enquirer/Community Press Papers, 4/7/2016: ODOT seeks feedback on next phase of Eastern Corridor

BROADCAST

WCPO-ABC, 4/12/2016 (4 PM and 6 PM Broadcasts): The Ohio Department of Transportation is looking to make changes to improve mobility on the east side. Workshop dates: Six workshops are planned ODOT says the input given to at these workshops will help determine the next move. And if you think you're opinion isn't wanted remember this- public feedback last year played a big factor in stopping the Eastern Corridor Program's plan to reroute Ohio 32 around Newtown



ODOT seeks feedback on next phase of Eastern Corridor

Forrest Sellers, fsellers@communitypress.com | 1:59 p.m. EDT April 7, 2016

People will have an opportunity to provide suggestions on the Eastern Corridor project as new routes are planned

The Ohio Department of Transportation is providing an opportunity for people to make suggestions on the Eastern Corridor.

People can use a new online tool to give feedback on the next segments of the Eastern Corridor. The new segments will involve work on state Route 32 and U.S. Route 50 between the Red Bank Corridor and the Interstate-275/state Route 32 interchange in Clermont County.

A series of public meetings are planned in April and May. The first will be from 6 p.m. to 8 p.m. Wednesday, April 13, at Mariemont High School, 1 Warrior Way.

Each meeting will focus on a segment of the project impacting that particular area.

A plan for the Eastern Corridor has been under discussion since the 1970s and involves roadway improvements, bike lanes and passenger rail with the goal being to alleviate congestion on some of the more crowded thoroughfares.

The state recently rejected a controversial plan to reroute a portion of state Route 32 around Newtown and through Mariemont.

Brian Cunningham, a communications manager for the Ohio Department of Transportation, said other options are now being considered.

Cunningham said the online option is a way for people to weigh in with their suggestions and recommendations.

"What we're trying to identify is what people's priorities are," Cunningham said. "(This) enables them to designate what they consider important."

The new interactive tool can be accessed at www.EasternCorridor.org and by clicking the "Take the survey" icon.

The survey covers topics ranging from travel time to community enhancement and bike and walking options.

People can help shape the project, Cunningham said.

"Information gathered will be (used) to identify safety and congestion improvements."

The meetings, which kick off April 13, will provide additional details on the upcoming phases.

An overview will be provided at the beginning of the meetings, and then participants will be broken up into groups. Representatives from the Ohio Department of Transportation will be on hand to help coordinate the groups and answer questions regarding the project.

For information, call 933-6517.

Eastern Corridor workshops

Mariemont: 6 p.m. to 8 p.m. Wednesday, April 13, Mariemont High School, 1 Warrior Way.

Newtown: 6 p.m. to 8 p.m. Thursday, April 14, Miami Valley Christian Academy, 6830 School St.

Anderson Township: 6 p.m. to 8 p.m. Wednesday, April 27, the Anderson Center, 7850 Five Mile Road.

Mt. Lookout: 6 p.m. to 8 p.m. Thursday, April 28, Christ the King Parish Center, 927 Ellison Ave.

Fairfax: 6 p.m. to 8 p.m. Wednesday, May 4, R.G. Cribbett Recreation Center, 5903 Hawthorne Ave.

Mt. Washington: 6 p.m. to 8 p.m. Thursday, May 5, Mt. Washington Recreation Center, 1750 Beacon St.

<http://www.cincinnati.com/story/news/local/community-news/2016/04/07/odot-seeks-feedback-next-phase-eastern-corridor/82751868/>

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Road planners want your input on changes to the Eastern Corridor

ODOT is asking commuters to weigh in

Matt Koesters, WCPO contributor
8:00 AM, Apr 12, 2016

CINCINNATI -- Feedback from the public last year helped put a stop to the Eastern Corridor Program's plan to reroute part of Ohio 32 around Newtown and through the Little Miami River valley. Now Eastern Corridor planners are looking to the public to help find new ways to improve mobility through the East Side.

Eastern Corridor officials have planned six focus area workshops between April 13 and May 4. Each workshop will include a presentation on the Eastern Corridor Program that will cover the history of the project and possible future improvements. Attendees will be invited to share their improvement ideas and priorities.

"The input that we receive will be used as part of the equation to identify congestion and safety improvements, and what kind of improvements need to be made," said Ohio Department of Transportation District 8 spokesman Brian Cunningham.

The plan to reroute Ohio 32 was scrapped in June because of public outcry over the potential economic and environmental impact of the proposed route through Mariemont, as well as concerns about disturbing historical sites. Eastern Corridor planners are now focused on making "lower-impact" improvements to the existing roads between Anderson Township and the Mt. Lookout neighborhood.

"It could include widenings, it could include turn lanes — it could include a variety of things," Cunningham said. "That's why we're asking the public to tell us what they would like to see out there."

Although the first focus area workshop is planned for April 13, ODOT has already begun collecting public input through the project's website at www.EasternCorridor.org.

Visitors to the site are invited to take a short survey to provide input on the project, including how different aspects of the project should be prioritized and where problems exist in the project area.

The online survey is open through June 15.

The Eastern Corridor Program is administered by ODOT in cooperation with the Federal Highway Administration, the Federal Transit Administration and the program's implementation partners. Those include the transportation improvement districts in Hamilton and Clermont counties, the city of Cincinnati, the Southwest Ohio Regional Transit Authority and the Ohio-Kentucky-Indiana Regional Council of Governments.

Focus area workshop schedule

Wednesday, April 13

US 50 Corridor Area

6-8 p.m.

Mariemont High School

1 Warrior Way, Mariemont 45227

Thursday, April 14

Newtown Village Area

6-8 p.m.

Miami Valley Christian Academy

6830 School Street, Newtown 45244

Wednesday, April 27

Ancor/SR 32 Hill Area

6-8 p.m.

Anderson Center

7850 Five Mile Road, Anderson Twp. 45230

Thursday, April 28

Linwood/Eastern Interchange Area

6-8 p.m.

Christ The King Parish Center

927 Ellison Avenue, Mt. Lookout 45226

Wednesday, May 4

US 50/ Red Bank Interchange Area

6-8 p.m.

R.G. Cribbett Recreation Center

5903 Hawthorne Avenue, Fairfax 45227

Thursday, May 5

SR 125/SR 32 Area

6-8 p.m.

Mt. Washington Recreation Center

1750 Beacon Street, Mt. Washington 45230

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Article link: <http://www.wcpo.com/news/insider/planners-want-your-input-on-changes-to-the-eastern-corridor>

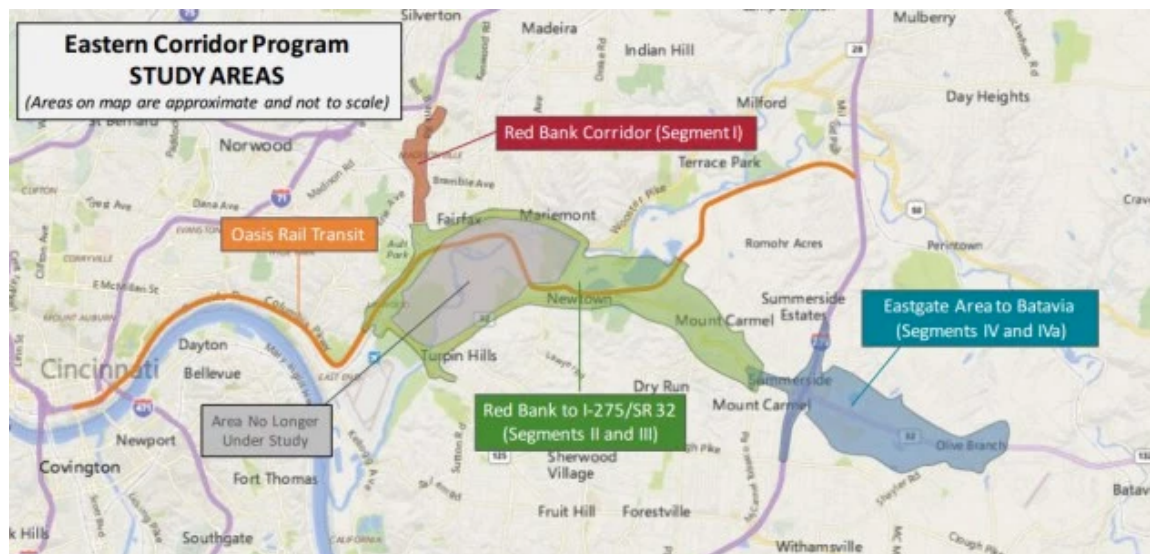


ODOT Looking For Public Feedback on Reworked Eastern Corridor Program
BY RANDY A. SIMES — APRIL 28, 2016

The Ohio Department of Transportation is looking for additional feedback related to transportation improvements for Cincinnati's eastern neighborhoods and far reaching suburbs.

The survey comes after ODOT has said that they are backing away from original plans for the hotly debated Eastern Corridor project, which came under public scrutiny for its scope and potentially negative impact to established neighborhoods on the city's east side.

While the project will most certainly not be moving forward as originally envisioned, public officials are still looking to get a grasp on what kinds of investments could be made to improve traffic congestion and mobility options.



So far, ODOT has held public meetings in Newtown and Mariemont, and will hold meetings in Anderson Township, Mt. Lookout, Fairfay and Mt. Washington in the coming weeks – the next of which will occur this evening, from 6pm to 8pm, in Mt. Lookout at Christ The King Parish Center at 927 Ellison Avenue.

Those unable to attend that or the other upcoming meetings, are being encouraged to complete an interactive web-based survey. Taking approximately five to 10 minutes to complete, the survey asks respondents to rank the importance of the types of transportation improvements needed for the corridor, while also asking for specific location-based improvement suggestions.

The survey and public feedback for this effort is focused on what ODOT calls Segments II and III of the project, and is not limited to those who live or work in the study area, but rather open to anyone who finds themselves passing through the area.

Early results from the survey show that respondents want ODOT to focus investments on improving public transit, biking and walking options, and travel time through the corridor. While the travel time option could mean many different things, it may be connected to the other two top rankings for multi-modal transportation enhancements.

Projects not specifically mentioned in the survey include the Oasis Corridor commuter rail line, which also has been on the ropes lately, and the Wasson Corridor, which is still unclear how it will proceed with respects to a trail only, or a light rail and trail combination.

As UrbanCincy wrote in June 2015, a new local access bridge crossing the Ohio River, from Columbia Tuscum to Dayton, KY, could also greatly help solve access and congestion issues on the east side of the region.

ODOT officials say that the online survey will remain open until Wednesday, June 15. After this evening's open house in Mt. Lookout, the next meetings to take place in Fairfax and Mt. Washington will occur on May 4 and May 5, respectively.

APPENDIX C: EASTERN CORRIDOR DEVELOPMENT TEAM (ECDT) NOTIFICATION MATERIALS

- **Eastern Corridor ECDT Meeting Invitation Eblast**
- **Eastern Corridor ECDT Meeting Reminder Notice Eblast**
- **Focus Area Workshop Schedule and Location Handout**
- **Survey Handout**
- **Eastern Corridor ECDT Meeting Notes**

EASTERN CORRIDOR ECDT MEETING INVITATION EBLAST

You're Invited

The Ohio Department of Transportation (ODOT)
invites you to an Eastern Corridor Development
Team (ECDT) Meeting

Wednesday, March 16, 2016
6 p.m. - 8 p.m.
Miami Valley Christian Academy
6830 School Street
Newtown, OH 45244

The purpose of the meeting is to:

- Provide you, as a representative of your community or organization, with an update on the status of the Eastern Corridor Program and its various projects
- Share information about upcoming community involvement efforts specific to identifying transportation needs for Eastern Corridor Segments II and III, which extend from the Red Bank Corridor area to Eastgate, and will focus on the identification of problem areas along SR 32, SR 125 and US 50
- Discuss questions and concerns you may have related to Eastern Corridor transportation and mobility improvements

Light refreshments will be provided.

[Click here to RSVP](#)

WHAT IS THE ECDT?

Public Involvement is the cornerstone of all infrastructure improvements managed by ODOT, and that process is shaped in large part by the breadth of input received from the people who live, work and travel in Eastern Corridor communities. To support this process, ODOT created the ECDT to help shape local improvements in ways that meet the goals of the Program and needs of Eastern Corridor residents, businesses and stakeholders. The ECDT comes together on an as needed basis to review and discuss project details and progress updates and serves as a conduit through which the Eastern Corridor project team and stakeholders can exchange information, ideas and feedback.

ROLE OF AN ECDT MEMBER

ECDT meetings are working meetings. They are not designed to replace traditional public involvement meetings, but rather are a forum for detailed discussion among representatives of communities located within the Eastern Corridor as well as organizations that have a strong interest in transportation improvements within the region. As such, ECDT meetings are not promoted to the general public. However, meeting minutes will be posted to the project website, EasternCorridor.org. By their attendance at ECDT meetings, ECDT members agree to:

- Represent their community or organization in discussions relating to Eastern Corridor studies, community goals and anticipated outcomes
- Share their community or organization's questions, concerns and general feedback with the ECDT and Eastern Corridor project team
- Help disseminate Program information among their community or organization

While some issues discussed by the ECDT may at times be technical in nature, it is not necessary that you or your representative have a technical background in the Transportation or Land Use Planning fields. We will ensure that information is presented in a manner that is clear and understandable for all representatives. [Click here](#) to view materials shared at previous ECDT meetings.

We look forward to seeing you on March 16!



PLEASE RSVP

Please let us know if you will be attending the March 16 meeting.

In the event you cannot attend, please let us know who will be representing your community or organization in your absence.

[Click here to RSVP](#)

QUESTIONS

Please contact Tom Arnold, Eastern Corridor Program Segment II/III Project Manager, at (513) 933-6588 or [by email](#) if you have any questions.

[Click here](#) for more information about the Eastern Corridor Program.

EASTERN CORRIDOR PROGRAM PARTNERS

[Ohio Department of Transportation](#)

[Hamilton County Transportation Improvement District](#)

[Clermont County Transportation Improvement District](#)

[City of Cincinnati](#)

[Ohio-Kentucky-Indiana Regional Council of Governments OKI](#)

[Southwest Ohio Regional Transit Authority \(SORTA\)](#)



The environmental review, consultation, and other actions required by applicable Federal environmental laws for this project are being, or have been, carried-out by ODOT pursuant to 23 U.S.C. 327 and a Memorandum of Understanding dated December 11, 2015, and executed by FHWA and ODOT.

EasternCorridor.org

Eastern Corridor Program, 7844 Remington Rd., Cincinnati, OH 45242

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EASTERN CORRIDOR ECDT MEETING REMINDER NOTICE EBLAST

Reminder Notice: We hope to see you there!

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invites you to an Eastern Corridor Development
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6 p.m. - 8 p.m.
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Newtown, OH 45244

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- Discuss questions and concerns you may have related to Eastern Corridor transportation and mobility improvements

Light refreshments will be provided.

[Click here to RSVP](#)

(If you have already sent in your RSVP, thank you!)

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The Eastern Corridor

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FOCUS AREA WORKSHOP SCHEDULE AND LOCATION HANDOUT (2 pages)



EASTERN CORRIDOR SEGMENTS II and III

Red Bank to I-275/SR 32 Focus Area Workshops
Schedule and Locations

(Colors below correspond to the Focus Area Map on back)

Wednesday, April 13

US 50 CORRIDOR AREA

6 p.m. to 8 p.m.

Mariemont High School
1 Warrior Way, Mariemont 45227

Thursday, April 14

NEWTOWN VILLAGE AREA

6 p.m. to 8 p.m.

Miami Valley Christian Academy
6830 School Street, Newtown 45244

Wednesday, April 27

ANCOR/SR 32 HILL AREA

6 p.m. to 8 p.m.

Anderson Center
7850 Five Mile Road, Anderson Twp. 45230

Thursday, April 28

LINWOOD/EASTERN INTERCHANGE AREA

6 p.m. to 8 p.m.

Cardinal Pacelli School
927 Ellison Avenue, Mt. Lookout 45226

Wednesday, May 4

US 50/RED BANK INTERCHANGE AREA

6 p.m. to 8 p.m.

R.G. Cribbett Recreation Center
5903 Hawthorne Avenue, Fairfax 45227

Thursday, May 5

SR 125/SR 32 AREA

6 p.m. to 8 p.m.

Mt. Washington Recreation Center
1750 Beacon Street, Mt. Washington 45230


The map displays the following study areas and features:

- US 50 Corridor Area:** A yellow-shaded region along the US 50 corridor, including the area around the US 50/Red Bank Interchange.
- US 50/Red Bank Interchange Area:** A blue-shaded region at the US 50/Red Bank Interchange.
- Linwood/Eastern Interchange Area:** A pink-shaded region at the Linwood/Eastern Interchange.
- Newtown Village Area:** An orange-shaded region in the center of the map.
- SR 125/SR 32 Area:** A green-shaded region along the SR 125/SR 32 corridor.
- Ancor/SR 32 Hill Area:** A purple-shaded region in the upper right corner.

Other features include:

- Highways:** US 50, SR 32, SR 125, SR 561, and SR 52.
- Geographic Features:** Indian Hill, Terrace Park, Mount Carmel, and the Hamilton County/Clermont County boundary.
- Townships:** Anderson Township, Cincinnati, and New Town.
- Legend:** A blue line indicates the Study Area (2015).

SURVEY HANDOUT



EASTERN CORRIDOR SEGMENTS II and III

Red Bank to I-275/SR 32 Community Survey
Survey will be open between March 15 – June 15, 2016

The Eastern Corridor

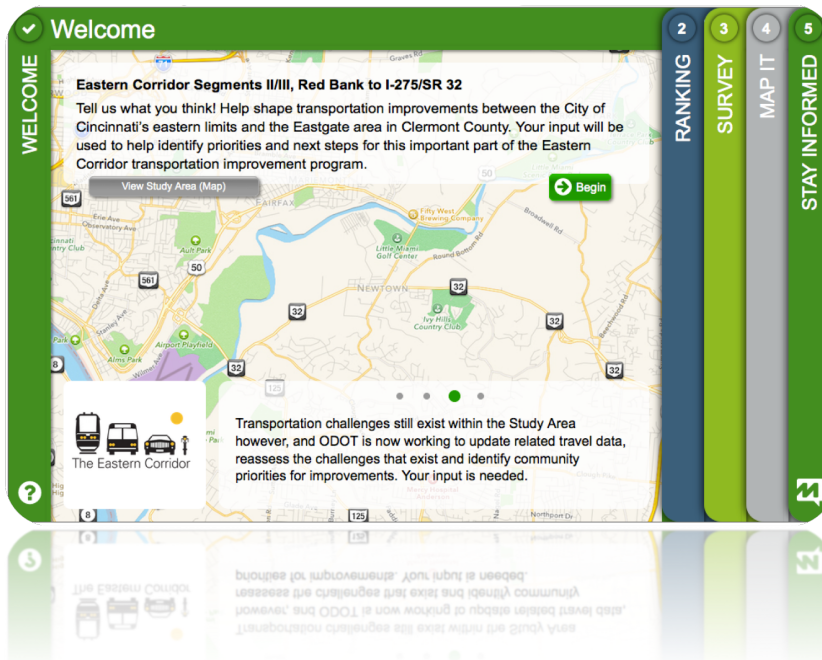
What transportation issues are affecting you, your neighbors, your community? ODOT wants to know - Help us to spread the word and find out!

The Ohio Department of Transportation has decided to no longer pursue realigning State Route 32 through the Little Miami River Valley. But, transportation challenges still exist in the area. Help ODOT pinpoint what improvements are most needed by sharing the following link on your websites, social media posts, on your bulletin boards and in your newsletters:

<https://easterncorridorinput.metroquest.com/>

This link connects to an engaging, interactive survey that gives you and your neighbors a place to voice your thoughts on transportation needs for the Eastern Corridor's Segments II and III Study Area. This area extends from the Red Bank corridor to I-275/SR 32 and encompasses roads in between – including US 50/Wooster Pike, SR 125/Beechmont Levee and SR 32.

ODOT and the Eastern Corridor Program planning team depend on community input to continue shaping transportation improvement priorities and planning efforts. Thank you for your help and support!



Sample Post:

Share your thoughts on travel and commuting along US 50/Wooster Pike, Beechmont Levee, SR 32 and the places in between. ODOT is working to identify transportation improvements needed in these areas and has created an interactive online tool that you can use to tell them about your priorities and how you want to travel through them. Add your voice at:

<https://easterncorridorinput.metroquest.com>

Sample Tweet:

Tell ODOT how you want to travel through our community and what your improvement priorities are:

<https://easterncorridorinput.metroquest.com>

EASTERN CORRIDOR EASTERN CORRIDOR DEVELOPMENT TEAM (ECDT) MEETING NOTES

Note begin on the following page



Eastern Corridor Development Team

MEETING NOTES

Date/Time: March 16, 2016 / 6:00 P.M. to 8:00 P.M.
Place: Miami Valley Christian Academy
Next Meeting: TBD
Attendees: SEE ATTACHED
Distribution: Attendees, Invitees, Eastern Corridor website

MEETING OBJECTIVES

- Provide a status update on the Eastern Corridor Program
- Explain and answer questions about the design and public engagement approach on Eastern Corridor Segments II and III (Red Bank to I-275/SR 32 Interchange), starting with a fresh look at the purpose and need
- Gain input on the design of six proposed Focus Area Workshops

HANDOUTS

The following materials were distributed at the meeting. Copies of each are posted on the Public Involvement, Recent Activity page of the Eastern Corridor website, under the heading for the March 16, 2016 ECDT meeting (<http://easterncorridor.org/involvement/recent-activity/>):

- ECDT Meeting Agenda
- Eastern Corridor Segments II and III, Red Bank to I-275/SR 32 Focus Area Map
- Tentative Workshop Schedule, Locations and Invitation List
- MetroQuest Overview
- Performance Based Practical Design Fact Sheet

In addition, copies of the ODOT NEPA Assignment Public Involvement brochure were also made available to attendees for review. A copy of this brochure is available on the ODOT website at <http://www.dot.state.oh.us/NEPA-Assignment/Pages/default.aspx>.

WELCOME AND OVERVIEW

Stefan Spinoso, ODOT District 8 Planning & Engineering Administrator, opened the meeting welcoming attendees and thanking them for coming. He acknowledged Eastern Corridor Partner representatives in attendance and reviewed the objectives for the evening:

- Discuss the role of Eastern Corridor Development Team (ECDT) members
- Provide an update on the status of the major Eastern Corridor Program segments
- Discuss next steps for Segments II and III, Red bank to I-275/SR 32 and gather feedback

Mr. Spinoso explained that the role of ECDT members is to represent the interests of their respective communities/organizations in discussions related to the Eastern Corridor Program, share information and materials with their respective communities/organizations, bring questions, concerns and comments back to the Eastern Corridor team and, as needed, assist with outreach and notification efforts.

PROGRAM STATUS AND UPDATES

Mr. Spinoso used a Microsoft PowerPoint presentation to provide a status update on the various components of the Eastern Corridor Program. A copy of the presentation is posted on the Public Involvement, Recent Activity page of the Eastern Corridor website, under the heading for the March 16, 2016 ECDT meeting (<http://easterncorridor.org/involvement/recent-activity/>). Key discussion topics included:

Oasis Rail Transit

- A significant number of studies have been recently completed for the Oasis Rail Transit project. Results of the studies indicate that the project is worthy of further advancement.
- The project is now well-positioned for a local sponsor to advance the project to the next phase of study (FTA Project Development). ODOT will continue to be a partner for the project, but will no longer be managing its development.
- Open House meetings were held in February. Copies of meeting materials as well as recently completed reports are available for review on the Oasis Public Involvement and Project Documents pages of the Eastern Corridor website.

Eastern Corridor Segment I: Red Bank Corridor

- The preferred alternatives were vetted by the community and approved by ODOT in January 2014.
- Red Bank Corridor Improvements consist of five separate projects, the first of which – the Duck Creek Road Extension to Madison Road at Medpace Way – is being put out for rebid as initial bids came in too high. However, construction is still scheduled to begin this summer.
- Plans for the Babson Place and Hetzel Street extensions are currently being advanced and efforts will continue as long as funding remains available. Remaining funds are being used to develop work limits and complete environmental clearance efforts. Funding for construction has not yet been identified.
- The remaining Red Bank Corridor improvement projects will be advanced when funding becomes available.

Segment IV: I-275/SR 32 Interchange

- The reconstruction of this key Eastern Corridor interchange and related ancillary projects are now complete and operational (as of Fall 2015). These completed projects are all part of the Eastern Corridor transportation improvement program.

Segment IVa: Eastgate to Batavia

- A preferred alternative was vetted by the community and approved by ODOT in July 2015.
- Plan development is moving into the final stages of design and the project team is wrapping up environmental documentation and clearance efforts.
- Funding has been secured for the design of the SR 32/Bach Buxton Road interchange, however ODOT is still looking for construction funding. Local road improvements to Old SR 74 and Clepper Lane are funded for construction through the Clermont County TID.

SEGMENTS II AND III (RED BANK TO I-275/SR 32) UPDATE

Following completion of the Eastern Corridor Program status update, Mr. Spinosa turned the presentation over to Tom Arnold, ODOT District 8 Traffic Planning Engineer. Mr. Arnold is ODOT's Project Manager for Eastern Corridor Segments II and III, Red Bank to I-275/SR 32. Mr. Arnold stated that he is a lifetime eastside Cincinnati resident and is looking forward to working with local communities and organizations to find solutions that address the region's on-going transportation needs.

Mr. Arnold emphasized that the Eastern Corridor Program is not "dead" and that false perception expressed by some does not accurately represent the status of the Program as a whole. He reiterated that there are many components to the Eastern Corridor Program, all in varying stages of planning, development, construction and completion. Although ODOT determined to no longer pursue the relocation of SR 32 through the Little Miami River Valley last summer, that effort was just one component of the broader Program. Therefore, ODOT will be moving forward in two key ways:

- First, ODOT is no longer pursuing relocating SR 32 through the Little Miami River Valley and is revisiting the Purpose and Need, focusing on the existing transportation network within the Segments II and III Study Area (a copy of the Study Area map was shown as part of the Microsoft PowerPoint presentation)
- Second, ODOT is considering separating Segments II and III into two individual projects.

Project Development Process Overview

Mr. Arnold provided an overview of ODOT's Project Development Process which is comprised of five primary steps:

- Planning – Identify Purpose and Need. The Purpose and Need focuses on an understanding of the issues that need to be addressed by the project and includes analyses of traffic and crash data and establishes project goals (such as promote economic vitality, expand bike/pedestrian accommodations, etc.)

- Preliminary Engineering (PE)– Explore feasibility of alternatives and conduct associated environmental studies
- Environmental Engineering – Complete environmental documentation and obtain necessary permits and approvals
- Final Engineering and Right of Way Acquisition – Complete project designs, obtain approvals and acquire the necessary property
- Construction

(More information about activities performed in each step was provided in the presentation graphics.)

Mr. Arnold acknowledged that the PDP process can often be long and said ODOT is always looking for ways to expedite the process if possible. As part of that effort, ODOT has applied for and received approval from the Federal Highway Administration to manage National Environmental Policy Act (NEPA) responsibilities within the State of Ohio for environmental review, consultation or other actions required under federal environmental law that pertain to the review or approval of specific highway, railroad, public transportation and multimodal projects (NEPA Assignment). The assigned responsibilities are subject to the same procedural and substantive requirements as previously applied to FHWA. Mr. Arnold stated that the ability for ODOT to manage the associated NEPA responsibilities and approval process should be a step to help expedite the Project Development Process.

Mr. Arnold explained that as part of the Preliminary Engineering (PE) phase of the PDP process, ODOT will be using FHWA's new Performance Based Practical Design (PBPD) approach to develop transportation improvements for Segments II and III. *(A fact sheet about the PBPD approach was distributed to all attendees; a copy of the fact sheet is posted along with other meeting materials on the Eastern Corridor website).*

Mr. Arnold explained that the intent of the upcoming planning efforts for Eastern Corridor Segments II and III is to:

- Capitalize on the good work already completed
- Update key data (such as traffic counts and crash data)
- Gather feedback from the public that will determine investments to be made

ODOT intends to use this information to revise and update the Purpose and Need Statement for Segments II and III and present it to the public this fall. ODOT intends to begin working on alternative development by the end of 2016. Public input is key to this effort and critical to its success.

Project alternatives will be developed using the PBPD approach, which will provide the project team the flexibility to develop alternatives that focus on improvements to the existing transportation network and can be developed in consideration of existing constraints. This is a change from ODOT's previous approach which focused more on the adherence to design requirements and considered less customization to an area's actual needs, physical and environmental constraints and funding limitations. This former approach generally results in much bigger and more expensive projects.

When discussing the PBPD approach, Mr. Arnold described the process as choosing between spending limited funding dollars either on a few perfect projects or spending the same funds on

more good projects. Upcoming Segment II and III project development efforts will focus on the latter scenario. He also noted that all alternatives developed for Segments II and III will meet safety requirements and the project team will use input gathered from public engagement efforts to develop measures by which proposed alternatives will be evaluated.

Public Engagement Process Overview

Mr. Arnold stated that ODOT has multiple channels in place through which the public can provide input to the Segments II and III planning team. These include:

- The Eastern Corridor website – This resource is robust and contains a significant amount of information. The public can submit comments and questions to the Eastern Corridor team at anytime through the website using the Submit Feedback tool or by sending an email to EasternCorridor@EasternCorridor.org.
- An Interactive, online public feedback tool (developed using MetroQuest software) is now housed on the homepage of the Eastern Corridor website – This online survey tool asks respondents to identify their transportation priorities, asks more detailed questions about the priorities they select, and allows respondents to identify improvements they think are needed within and around the Study Area. Because it is online, people can use it any time, anywhere. It can also be used on mobile devices. This tool is the primary means through which ODOT will be collecting feedback from the community. As such, Mr. Arnold requested the assistance of the ECDT to help spread the word about the survey and post links to it on their websites and through their social media channels. ECDT meeting participants were given a handout that provided additional information about the survey tool and included sample social media posts that can be used to help inform audiences about the feedback opportunity.
- Focus Area Workshops – ODOT will be hosting a series of six workshops held at different locations throughout the Segments II and III Study Area. Although each workshop will include elements focused on the particular section of the Study Area in which the workshop is located, the primary content and topics to be discussed at each workshop will be the same. Anyone wishing to participate can choose among the six sessions and come to the meeting most convenient for them. Each workshop will tackle the same general questions addressed by the online feedback tool, but the in-person meetings allow for interaction and discussion among participants and with the project team. Results of all sessions will be posted on the Eastern Corridor website for everyone's review as the workshops are completed. ECDT meeting participants were provided with a tentative list of meeting locations and dates and a map that identified the different focus areas. Mr. Arnold also requested ECDT members' assistance with helping communicate meeting dates and locations among their respective audiences.

FOCUS AREA WORKSHOP PLANNING

Following the overview of upcoming public engagement efforts, Mr. Arnold turned the discussion over to Ms. Carri Hulet of Consensus Building Institute (CBI). Ms. Hulet stated that CBI was engaged by ODOT to help ensure that the many different opinions and views about transportation improvement needs in the Segment II and III Study Area are brought to the table and considered as part of the Project Development Process. She explained that the purpose of the Focus Area Workshops is to help encourage the public to provide information and engage in discussions about how they prefer to travel within and through the Study Area and what obstacles get in the way.

Ms. Hulet then explained that the remaining portion of the meeting will be focused on obtaining information and input from ECDT members that the planning team will use to better develop the Focus Area Workshops and to obtain feedback on the proposed meeting dates, locations, times, and focus areas.

Team Exercise

Ms. Hulet divided ECDT meeting participants into six different tables and asked them to discuss the following question and record their ideas on the papers provided: "If you were in charge of writing up the Purpose and Need [for this project], and you wanted to get input from your neighbors, what questions would you ask them?"

Following the discussion period, each group presented several of the questions they prepared. Some of the questions are summarized below (a complete list of questions offered by the groups are included as an attachment to these meeting minutes):

- What intersections are most problematic?
- Is roadway lighting an issue?
- What problems do you want the Eastern Corridor Program to resolve?
- What slows you down as you travel within and through the study area?
- Are you willing to pay to fix the problems?
- How much are you will to pay to fix the problems, and if so, how much?
- How bad are the problems? Are they bad enough to make you want to move?
- What modes of transportation do you value?
- What areas would benefit most from introducing new transportation modes?
- What locations do you feel are unsafe?
- What is your biggest frustration with getting around your area?
- What problems are we trying to solve?
- What can we do to get the biggest bang for your buck?

After each group presented their questions, Ms. Hulet noted that when the questions are posed to the public, the answers received will all help the planning team zero in on the Purpose and Need for the Segment II and III study effort. She also noted that while there was a wide range of good questions, they also fell under several general discussion topics such as travel mode, problems, safety concerns, and cost. Following her comments, several meeting participants offered additional questions including:

- What about pollution?
- What should the improvements look like?
- What solutions add value for residents and businesses?

Regarding process, some ECDT members asked ODOT to consider the following:

- How do we speed this process up? We've been doing this for 20 years already!

- It appears from the materials provided that the workshops only focus on the Study Area itself and the people located therein. How will the team encourage input from people who may not live or work in the Study Area but travel through it on a regular basis? Their input is needed as well.
- How do you get the right people to the workshops?

Ms. Hulet stated that the group will discuss some of these questions as part of the publicity discussion, coming up next. But first, she asked the group for feedback regarding the geographic areas encompassed by each Focus Area, the timing of the workshops (day of week, time of day, number of meetings, meeting locations), intended invitees, etc. *(This information was provided on the Focus Area Map and Tentative Schedule, Location and Invitation List handout distributed to meeting participants. Copies of these materials are posted on the Public Involvement, Recent Activity page of the Eastern Corridor website).*

Comments received and responses provided include:

- You can't think of each Focus Area exclusively and hold workshops that are focused only on a single location. Solutions developed for each area all have to work together; you can't have buy in on solutions for one area without knowing about the others. Ms. Hulet responded that though there will be area-specific components discussed at each meeting, the content of each meeting will generally be the same and everyone will have a chance to comment on improvements applicable to other areas. An ECDT member suggested that if that is the case, make sure that information is included in workshop notification materials.
- Add the City of Cincinnati to the invitation list for meetings focused on the Red Bank-related areas.
- Having six meetings may be confusing for the public - having longer meetings across a fewer number of nights may increase participation. Another ECDT member suggested however, that holding more meetings gives people more opportunities to participate.
- ODOT needs to emphasize that people need to think about improvements in this area in two ways: first, as low-build options which will address transportation needs in the near-term and secondly, as long-term improvements that will accommodate future transportation needs and changing conditions such as shifts in economy, population growth, etc.
- The reach of Greater Cincinnati's Eastern Corridor is much broader than just Segments II and III. The handouts shared tonight don't mention outreach to those who travel through Eastgate, along I-471 through Northern Kentucky and into downtown Cincinnati. ODOT needs to broaden it's outreach to make sure that feedback from those audiences are also included in this effort.
- Businesses also need to be included in outreach efforts. ODOT should put together two or three quick bullet points highlighting the purpose and content of the meetings so they can quickly determine 1) if they should participate and 2) if they should distribute the information among their employees and encourage their participation. Ms. Hulet noted that the team has already been discussing outreach tactics along those lines. She also said that in addition to getting their input, ODOT wants to ask local businesses to assist with distributing information about the online feedback tool to their employees and local communications networks.

- The US 50 Corridor Focus Area should be expanded to include the Plainville/Madison road interchange. The expansion of the Medpace campus is creating additional traffic and congestion problems in the area and that needs to be addressed as part of this project.
- If not already included, add the following property owners, businesses and business associations to the notification/outreach lists:
 - Mt. Washington Business Association
 - Ancor area property owners (Martin Marietta, Evans Landscaping, etc.)
 - Cincinnati Eastside Rotary
 - Oakley Community Council
 - NIOSH
 - Cincinnati Parks/Hamilton County Parks (Lunken Playfield, Armleder, etc.)
 - Anderson Township Parks
 - Cincinnati Bike Association
 - Wasson Way
 - Little Miami Trail
- What is the workshop format? Ms. Hulet responded that though the workshops will be open to the public and they will be working meetings.
- What is the focus of the workshops? Ms. Hulet responded that the goals of the workshops are to help establish the purpose and need for transportation improvements within the Study Area, determine what needs to be done and why, and tell ODOT where the problem areas are.
- It would be helpful in these workshops to revisit the Purpose and Need statement drafted by community representatives 15 years ago and the rationale behind them. Then ask, are these still valid? If not, what's changed? Rather than give the impression of starting again from scratch, let people know that you are building upon an existing foundation. Another ECDT member added that local neighborhoods have changed dramatically since the Eastern Corridor Program first began.
- Mr. Spinoso mentioned that part of the plan for the Focus Area Workshops is to use feedback received to help establish goals upon which the planning team can develop performance criteria. These criteria will be used to help evaluate the effectiveness of proposed solutions.
 - Traditionally, planners were tasked with looking 40 years out into the future and developing projects to address the anticipated future transportation needs. With the current level of funding, these designs are more difficult to construct. By using the PBPD approach, ODOT is changing this practice so that they now have the flexibility to look at what is needed now and determine project-specific performance criteria. These criteria will help planners and local communities better determine what are acceptable improvements and trade-offs. They will help communities determine what they are willing to live with.
 - The Hamilton County Engineer's Office used a similar approach for the Colerain Corridor. The County and local community did not have the resources available to

develop a project that met traditional design standards. Instead, they developed a smaller, customized, lower-cost project that effectively improved existing conditions. It was not the best solution possible, but it was better than what was there originally and the community has been satisfied with the result.

- In terms of publicity, go to local community council meetings and share information about the upcoming workshops and online feedback tool directly with council members and meeting participants.
- The project team for the Western Hills viaduct project used a real-time push button response system to keep track of feedback received during public meetings. Participants liked this tool as it was engaging and provided them with an immediate picture of the feedback being shared.
- There has been a real tension between those looking at transportation needs from a regional perspective and those looking at them from a local perspective. The different views and the tension associated with each need to be acknowledged on both sides if an effective solution is to be developed.
- When you hold Eastern Corridor meetings, there is a disconnect between your intended purpose and what public thinks your intentions are. You may be truly asking the public for input, but they think that you simply want them to say it's ok for you to do what you want to do. You need to really explain to people that you want to understand their neighborhood goals and that you want to partner with them to develop projects that address local and/or regional transportation needs but at the same time, respect their goals. ODOT's PBPD approach offers a unique opportunity for communities to integrate their goals (such as improvements for bicyclists and pedestrians) into local and regional transportation improvement plans.
- You need to help people understand that there are trade-offs that must be made when deciding between one solution and another. Ms. Hulet asked if anyone had ideas on how to help convey that message. Responses included:
 - Ask people how much money they would be willing to spend out of their own pockets to help fund the projects they are advocating
 - Determine how much money can truly be obtained within the next five to 10 years from local and state governments, and ask if people are willing to spend that money on the projects they are advocating
 - Ask people how long they are willing to wait for their suggested improvements to be made

CLOSING THOUGHTS AND ADJOURN

Before closing the meeting, Ms. Hulet asked if anyone had additional questions or comments. Questions and comments received included:

- We are where we are today because we were trying to address this region's transportation problems in part by constructing a new roadway corridor. If a community doesn't want any transportation improvements made within their immediate area, then we are in a pickle. Columbia Parkway cannot be widened, nor can Riverside or I-471. Other existing roads

have similar limitations. We need buses and trains because we can't widen these corridors. There are a lot of jobs in the suburbs...People need to wake up to the fact that if we can't widen these roads or add new ones, what else can we do? There needs to be some recognition of the need for transit within this region.

- An ECDT member asked Ms. Hulet if the CBI contract was available for review and if he could get a copy of it. Ms. Hulet said she yes (Mr. Spinosa also stated that it is public record) and that she would follow up with him after the meeting.
- I struggle with what [ODOT] did in the Village of Fairfax, reducing the number of traffic lanes from four to two. That's created even more traffic in an already congested area. Mr. Andy Fluegemann, ODOT District 8 Planning Engineer responded to this statement saying that the lane reduction project in Fairfax was a locally-sponsored project. It was developed by the local community to upgrade out-dated traffic signals and address safety issues and community values. The Village obtained a grant from the Ohio-Kentucky-Indiana Regional Council of Governments to fund the project and ODOT was involved only because federal dollars were included in the funding mix.

Mr. Spinosa concluded the meeting by having present ODOT representatives introduce themselves and their roles:

- Stefan Spinosa, ODOT District 8 Planning & Engineering Administrator
- Tim Hill, Administrator, ODOT Central Office, Office of Environmental Services (and Community Engagement)
- Heather McColeman, ODOT Central Office, Office of Environmental Services
- Keith Smith, ODOT District 8 Environmental Engineer, Project Manager for Eastern Corridor Segments I, Red Bank Corridor
- Tom Arnold, ODOT District 8, Traffic Planning Engineer, Project Manager for Eastern Corridor Segments II and III, Red Bank to I-275/SR 32
- Charlie Rowe, ODOT District 8, Transportation Engineer, Project Manager for Eastern Corridor Segments IVa, Eastgate to Batavia
- Andy Fluegemann, ODOT District 8 Planning Engineer

The meeting adjourned at 7:45 p.m.