

# PURPOSE AND NEED

---

The Babson Place & Hetzel Street Extensions and “Old” Red Bank Road Reconstruction projects are two of five components of the Red Bank Corridor Improvement Plan, which is part of the Eastern Corridor Program to improve regional access, connectivity, and travel options between downtown Cincinnati and western Clermont County.

The purpose of the Red Bank Corridor projects is to:

- Improve congestion and safety in the heavily traveled Red Bank Corridor area
- Improve mobility in the Red Bank Expressway/Madison Road area
- Improve pedestrian/bicycle connectivity and safety
- Support ongoing development in the Red Bank Corridor area

The Red Bank Corridor improvements will be constructed in a phased approach. One project, the Duck Creek Connector, has already been constructed. The Babson Place & Hetzel Street Extensions and “Old” Red Bank Road Reconstruction projects will be advanced when funding is available.