

# APPENDIX B: PUBLICITY

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## EMAIL ANNOUNCEMENT



## **Reminder: Oasis Rail Transit Open Houses Scheduled For February 24 & 25**

**Public invited to weigh in on regional transit line  
that has advanced through preliminary study**

*Offering a new transportation alternative to the Greater Cincinnati region that will help reduce dependence on car-based travel, Oasis Rail Transit is a commuter rail line that would transport residents, workers and visitors between downtown Cincinnati and the communities extending east through Hamilton County and into western Clermont County.*

*Oasis is a core component of the Eastern Corridor Program—a program of integrated, multi-modal transportation investments designed to improve mobility, ease congestion, increase access and support economic development between downtown Cincinnati and Clermont County.*

### **WHAT:**

The Ohio Department of Transportation is holding three Oasis Rail Transit Open Houses to share the results of several studies that evaluated feasible alternatives for the rail project and potential options for implementation.

[During the previous community meetings held by ODOT](#), the public was able to review preliminary information related to proposed technology (trains), operation schedules, station locations, ridership and costs. That information has been updated based on current information and public input. ODOT is inviting public review and feedback on the results which will be documented as part of this phase of study. The Oasis project and the related plans have been developed through close coordination with local community, business and school representatives and other area stakeholders.

### **WHEN AND WHERE:**

#### **WEDNESDAY, FEB. 24**

11:30 a.m. to 1:30 p.m.  
Taft Center at Fountain Sq.  
425 Walnut Street (2nd Floor)  
Cincinnati, OH 45202

#### **WEDNESDAY, FEB. 24**

5:30 p.m. to 7:30 p.m.  
Miami Valley Christian Academy  
6830 School Street  
Newtown, OH 45224

#### **THURSDAY, FEB. 25**

5:30 p.m. to 7:30 p.m.  
Milford High School (Cafeteria)  
1 Eagles Way  
Milford, OH 45150

#### MEETING FORMAT & PUBLIC COMMENT:

The content for each Open House will be the same. Community members are invited visit the location most convenient for them at any point during the scheduled timeframe to review project information and talk one-to-one with project team representatives.

Community members are also invited to submit written comments at the Open Houses or during the following **14-day public comment period**. Comment forms will be provided at the Open House and posted online.

Those who cannot attend one of the Open Houses can review the meeting materials and comment online beginning on **February 24**. All meeting materials will be posted on the Oasis Rail Transit Public Involvement page of the Eastern Corridor website at:  
<http://easterncorridor.org/projects/oasis-rail-transit/oasis-rail-transit-involvement/>.

#### ADDITIONAL INFORMATION:

The proposed Oasis Rail Transit corridor extends roughly 17 miles between downtown Cincinnati's Riverfront Transit Center (under Second Street) and I-275 in Milford. Much of its alignment would use publicly-owned rail right-of-way and could use existing freight lines. In other places, new tracks will be built to complete the necessary connections.

The proposed Oasis Rail line supports transit, bicycle and pedestrian travel and reduces reliance on cars as a primary mode of local transportation. It will also help stimulate community enhancement, revitalization and economic growth opportunities through ongoing service and [Transit-Oriented Developments \(TODs\)](#), which are walkable, mixed-used community spaces that typically include office, retail, residential and social gathering facilities.

#### The purpose of the Oasis Rail Transit project is to:

- Improve regional connectivity
- Increase mobility for everyone - drivers and non-drivers alike
- Connect people to jobs, regional attractions and major recreational destinations
- Support neighborhood development and revitalization
- Expand travel options by coordinating with transit and other active-transportation modes such as bicycling and walking
- Reduce the demand for new road capacity while providing a new way to meet future travel demand
- Link to and support the Eastern Corridor's multi-modal transportation vision and land use plan

#### New Oasis reports have been posted to the Eastern Corridor Program Website.

[Click here to view Oasis Rail Transit Project Documents.](#)

More information about Oasis Rail Transit and the Eastern Corridor Program is available at [www.EasternCorridor.org](http://www.EasternCorridor.org).

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#### Eastern Corridor Implementation Partners

Hamilton County Transportation Improvement District

Clermont County Transportation Improvement District

City of Cincinnati

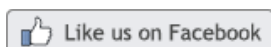
Ohio Department of Transportation

Ohio-Kentucky-Indiana Regional Council of Governments

Southwest Ohio Regional Transit Authority

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STAY CONNECTED:





Ohio Department of Transportation, District 8  
 505 South State Route 741  
 Lebanon, OH 45036  
 (513) 932-3030  
[www.EasternCorridor.org](http://www.EasternCorridor.org)

## MEDIA ALERT

FOR IMMEDIATE RELEASE  
 FEBRUARY 5, 2016

### Oasis Rail Transit Open Houses Scheduled For Wednesday, February 24, 2016 & Thursday, February 25, 2016

*Public invited to weigh in on regional transit line that has advanced through preliminary study*

Offering a new transportation alternative to the Greater Cincinnati region that will help reduce dependence on car-based travel, Oasis Rail Transit is a commuter rail line that would transport residents, workers and visitors between downtown Cincinnati and the communities extending east through Hamilton County and into western Clermont County.

Oasis is a core component of the Eastern Corridor Program—a program of integrated, multi-modal transportation investments designed to improve mobility, ease congestion, increase access and support economic development between downtown Cincinnati and Clermont County.

<b>WHAT</b>	<p>The Ohio Department of Transportation (ODOT) is holding three Oasis Rail Transit Open Houses to share the results of studies that evaluate feasible alternatives for the rail project and potential options for implementation.</p> <p>During previous community meetings held by ODOT, the public was able to review preliminary information related to proposed technology (trains), operation schedules, station locations, ridership and costs. That information has been updated based on current information and public input. ODOT is inviting public review and feedback on the results which will be documented as part of this phase of study. The Oasis project and the related plans have been developed through close coordination with local community, business and school representatives and other area stakeholders.</p>		
<b>WHEN &amp; WHERE</b>	<p><b>WEDNESDAY, FEB. 24</b>  <b>11:30 a.m. to 1:30 p.m.</b></p> <p>Taft Center at Fountain Sq.          425 Walnut Street (2<sup>nd</sup> Floor)          Cincinnati, OH 45202</p>	<p><b>WEDNESDAY, FEB. 24</b>  <b>5:30 p.m. to 7:30 p.m.</b></p> <p>Miami Valley Christian Academy          6830 School Street          Newtown, OH 45244</p>	<p><b>THURSDAY, FEB. 25</b>  <b>5:30 p.m. to 7:30 p.m.</b></p> <p>Milford High School (Cafeteria)          1 Eagles Way          Milford, OH 45150</p>

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#### Eastern Corridor Implementation Partners

Hamilton County Transportation Improvement District • Clermont County Transportation Improvement District • City of Cincinnati  
 Ohio-Kentucky-Indiana Regional Council of Governments • Southwest Ohio Regional Transit Authority • Ohio Department of Transportation

The Eastern Corridor Program is administered by the Ohio Department of Transportation in cooperation with the Federal Highway Administration (FHWA), the Federal Transit Administration (FTA) and the Eastern Corridor Implementation Partners.

<b>MEETING FORMAT &amp; PUBLIC COMMENT</b>	<p>The Open Houses will be held at three different locations along the rail corridor, and content for each will be the same. Community members are invited to visit the location most convenient for them at any point during the scheduled timeframe to review project information and talk one-to-one with project team representatives.</p> <p>Community members are also invited to submit written comments at the Open Houses or during the following 14-day public comment period. Comment forms will be provided at the Open House and posted online.</p> <p>Those who cannot attend one of the Open Houses can review the meeting materials and comment online beginning February 24. All meeting materials will be posted on the Oasis Rail Transit Public Involvement page of the Eastern Corridor website at <a href="http://www.EasternCorridor.org">www.EasternCorridor.org</a>.</p>
<b>ADDITIONAL INFO</b>	<p>The proposed Oasis Rail Transit corridor extends roughly 17 miles between downtown Cincinnati's Riverfront Transit Center (under Second Street) and I-275 in Milford. Much of its alignment would use publicly-owned rail right-of-way and could use existing freight lines. In other places, new tracks will be built to complete the necessary connections.</p> <p>The proposed Oasis Rail line supports transit, bicycle and pedestrian travel and reduces reliance on cars as a primary mode of local transportation. It would also help stimulate community enhancement, revitalization and economic growth opportunities through ongoing service and Transit-Oriented Developments (TODs), which are walkable, mixed-used community spaces that typically include office, retail, residential and social gathering facilities.</p> <p>The purpose of the Oasis Rail Transit project is to:</p> <ul style="list-style-type: none"> <li>• Improve regional connectivity</li> <li>• Increase mobility for everyone – drivers and non-drivers alike</li> <li>• Connect people to jobs, regional attractions and major recreational destinations</li> <li>• Support neighborhood development and revitalization</li> <li>• Expand travel options by coordinating with transit and other active-transportation modes such as bicycling and walking</li> <li>• Reduce the demand for new road capacity while providing a new way to meet future travel demand</li> <li>• Link to and support the Eastern Corridor's multi-modal transportation vision and land use plan</li> </ul> <p>More information about Oasis Rail Transit and the Eastern Corridor Program is available at <a href="http://www.EasternCorridor.org">www.EasternCorridor.org</a>.</p>
<b>MEDIA CONTACT:</b>	<p>Kaity Dunn, Rasor Marketing Communications (513) 793-1234   <a href="mailto:Kaity@rasormarketing.com">Kaity@rasormarketing.com</a></p> <p>Sharon Smigielski, ODOT District 8 (513) 933-6511   <a href="mailto:Sharon.smigielski@dot.state.oh.us">Sharon.smigielski@dot.state.oh.us</a></p>

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## MEDIA COVERAGE SUMMARY

## Oasis Rail Transit Public Involvement Meeting

### **MEDIA COVERAGE SUMMARY**

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*Following is a summary of media coverage tracked for the Public Involvement Meetings.*

#### **Broadcast**

<i><b>Date/Time</b></i>	<i><b>Outlet</b></i>	<i><b>Excerpt</b></i>
2.25.2016 6:30 AM 12 PM	WLWT-NBC Channel 5	Another discussion focused on the OASIS rail project. The Ohio department of transportation is hosting its final open house today after studying the plans. The 17 mile commuter rail line would connect downtown to Clermont County. You can discuss the project at Milford High School the open house gets started at 5:30.
2.24.2016 6 AM	WKRC-TV Channel 12	Your thoughts are needed on a new transportation alternative in the tri-state. The Oasis trail trains transit is ill take you into western Clermont County. The hearing is from 1:30, to 3:30 at the fountain square.
2.24.2016 6:30 AM 5:30 PM	WLWT-NBC Channel 5	Happening today, another chance to learn about the Oasis rail project.

#### **Print**

<b>Date</b>	<b>Name of Publication</b>	<b>Article Title</b>	<b>Link</b>
2.18.2016	The Enquirer	Oasis Rail Transit open houses Feb. 24, 25	N/A
2.10.2016	The Cincinnati Business Courier	Hopes for Oasis rail rest on new ridership numbers	<a href="http://www.bizjournals.com/cincinnati/news/2016/02/10/hopes-for-oasis-rail-rest-on-new-ridership-numbers.html">http://www.bizjournals.com/cincinnati/news/2016/02/10/hopes-for-oasis-rail-rest-on-new-ridership-numbers.html</a>
2.17.2016	Forrest Hills Journal	Open Houses	<a href="https://issuu.com/cincinnati/docs/forest-hills-journal-021716/1">https://issuu.com/cincinnati/docs/forest-hills-journal-021716/1</a>



## Digital

Date	Name of Publication	Article Title	Link
2.22.2016	Progressive Railroading	Ohio DOT slates meetings for Cincinnati commuter-rail line	<a href="http://www.progressiverailroading.com/passenger_rail/article/Ohio-DOT-slates-meetings-for-Cincinnati-commuter-rail-line--47371">http://www.progressiverailroading.com/passenger_rail/article/Ohio-DOT-slates-meetings-for-Cincinnati-commuter-rail-line--47371</a>
2.10.2016	Cincinnati.com	Oasis Rail Transit Open Houses Feb. 24, 25	<a href="http://local.cincinnati.com/share/story/227315">http://local.cincinnati.com/share/story/227315</a>
2.10.2016	Bizjournals.com	Hopes for Oasis rail rest on new ridership numbers	<a href="http://www.bizjournals.com/cincinnati/news/2016/02/10/hopes-for-oasis-rail-rest-on-new-ridership-numbers.html">http://www.bizjournals.com/cincinnati/news/2016/02/10/hopes-for-oasis-rail-rest-on-new-ridership-numbers.html</a>
2.18.2016	TheClermontSun.com	Oasis Rail Transit open houses scheduled for February 24 & 25	<a href="http://clermontsun.com/2016/02/18/oasis-rail-transit-open-houses-scheduled-for-february-24-25/">http://clermontsun.com/2016/02/18/oasis-rail-transit-open-houses-scheduled-for-february-24-25/</a>
2.18.2016	GeoNews.com (Google Maps news website)	Oasis Rail Transit open houses scheduled for February 24 & 25	<a href="http://us.geosnews.com/p/us/oh/clermont-county/batavia/oasis-rail-transit-open-houses-scheduled-for-february-24-25_3295664">http://us.geosnews.com/p/us/oh/clermont-county/batavia/oasis-rail-transit-open-houses-scheduled-for-february-24-25_3295664</a>